

Webinar 4: How to apply best practices in project management

Horticulture for Development Professional Series

Questions? Email horticulture@ucdavis.edu









Why shouldn't learning be fun?

Project Management for the NGO Professional

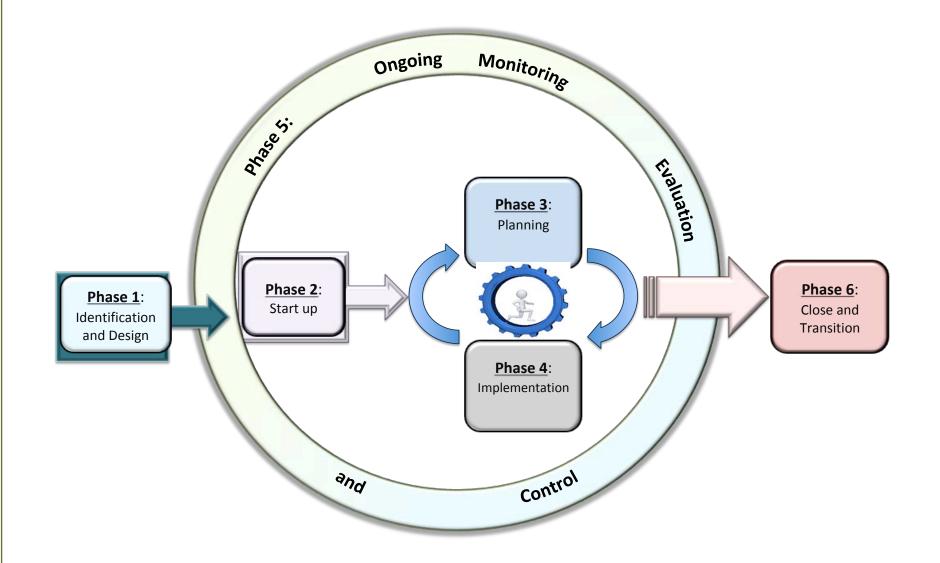


Mission Critical Designs

The fundamentals you need to understand and manage projects

Maureen MacCarthy, MBA

How to Apply Best Practices in Project Management





Why shouldn't learning be fun?





Maureen MacCarthy, MBA

About your trainer: Maureen MacCarthy, MBA

Since 2000, I have been providing organizational capacity building, consulting and training services to Nonprofits, NGO's, Government agencies and related businesses.

I believe strongly that project management is a fundamental core competency of our sector and an essential skill set to meet the emerging developmental needs and adherence to greater standards of efficiency and impact. In 2011, I developed and launched the three day training and certification course for InsideNGO's PMD Pro 1 Certification in Project Management. I have trained and certified over 5000 NGO global professionals in Project Management in 14 countries.

I believe that people, teams, organizations, and companies want the capacity and the opportunity to contribute their best efforts, to do great work, and to be seen and appreciated for their efforts.

I am delighted to share this time and this webinar with you. I hope I can assist you today in your professional development and hope to remain a future resource that you will turn to in need.



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maureen@mcd-ngo.com

Maureen MacCarthy, MBA

About your trainer: Maureen MacCarthy, MBA Services and Resources

Consulting, training and facilitation for improving organizational performance and results through:

- Organizational Effectiveness and Change Initiatives Change management
- Management for Managers
- Project Management
- Training Courses and Workshop Development
- Myers Briggs Personality Type Assessment
- Facilitation large and small groups
- Global Learning and Managing Knowledge

<u>Download our free PM toolkit: www.missioncriticaldevelopment.com</u>



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The fundamentals you need to understand and manage projects



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What is Project Management?





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<u>Definition</u>:

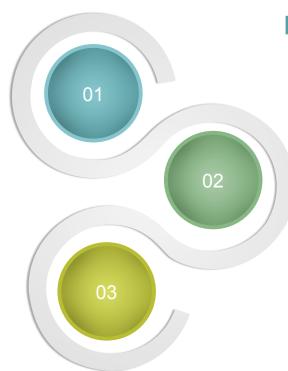
Project Management

Project Management is the application of knowledge, skills, tools and techniques to project activities to meet the project requirements.



Maureen MacCarthy, MBA

Project Management is the...



Knowledge

 Professional approach, terminology and understanding to the development, organization, execution and management of all projects

Tools

 Professional standard tool set(s) for designing, managing and executing projects

Skills

 Applying the knowledge and tools in the context of your project successfully

the application of *knowledge*, *tools* and *skills* to execute project activities to meet the project requirements.



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The fundamentals you need to understand and manage projects

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Project Management was invented by Project Managers



It's "best practices" from experience, to help you succeed.



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<u>Definition</u>: Project

"A project can be defines as a temporary endeavor undertaken to create a unique product or service" - PMI



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Project Management

To understand project Management, we first have to be able to define a project



What makes a project, "a project"?



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<u>Concept</u>: Project Constraint Triangle

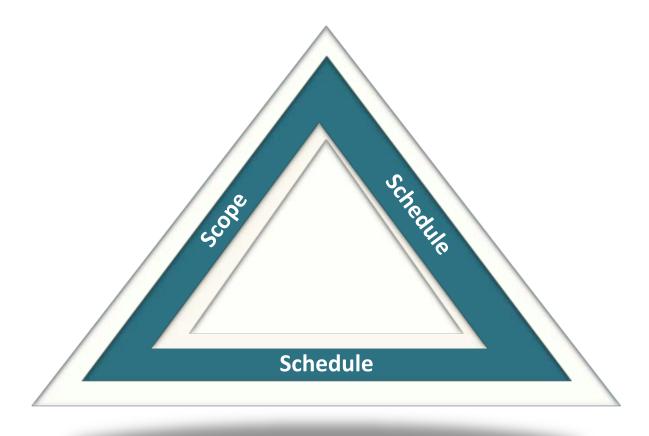
Project Constraint Triangle, visually represent the limits that define and bound all project activities and services must be carried out in order to achieve project outputs and outcomes.



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Project Constraint Triangle

The PM's way to show the relationship of the constraints that bind all projects



These elements are connected. If one is impacted, the others are likely to be.



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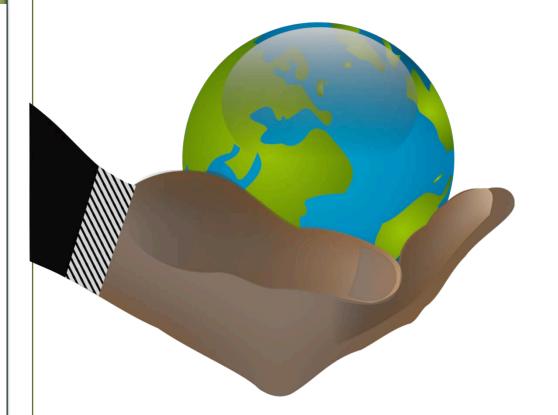
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Project Management in the Development Sector

Understanding the context of Project Management in a donor-driven sector



- Social Welfare and Benefits
- Outputs and Outcomes
- Process and Learning
- Donor funding

How are projects different in NGO/ NPO sector?



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The Project Manager's Challenge

Delivering on scope, on schedule and on budget



Great accountability with limited authority.

It's a complex job that requires multiple skill sets."

What does it take to be a successful Project Manager?



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Core Competencies of a Project Manager

Personal / Self-Management

- Analyzing
- Presenting
- Prioritizing
- Persuading
 - Listening



Interpersonal / Leadership

- Leadership
- Conflict Resolution
- Motivating Groups
- Team Building
- Consensus Building
- Negotiation Skills
- Moving agendas

PM Technical Competency

- Project Identification & Design
- Project Initiation
- Project Planning
- Project Implementation

Development Sector Knowledge

- NGO Context
- Local / Cultural Context
- Subject Matter Content



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Definition:

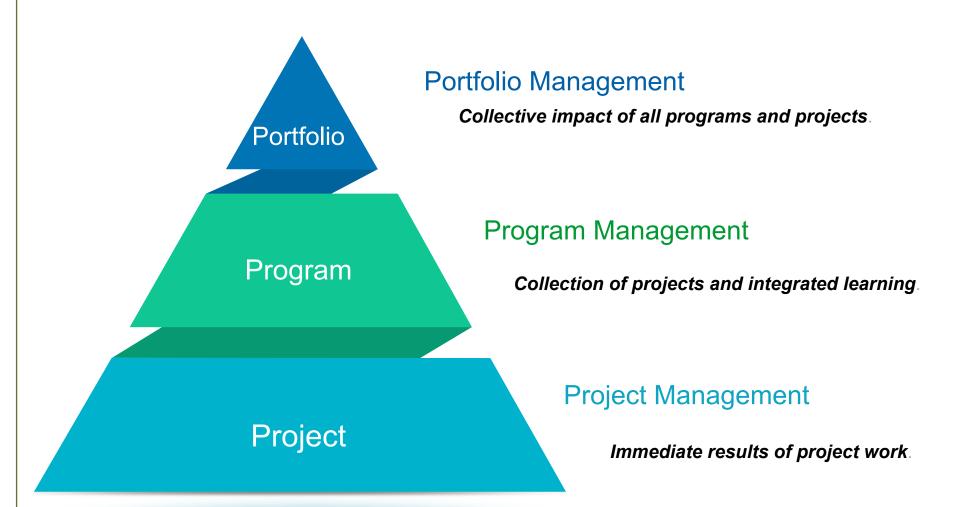
Organizational Project Management

Integrated portfolio, program and project management



Maureen MacCarthy, MBA

Projects, Programs and Portfolios





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Organizational PM: Project Management Integrated portfolio, program and project management Program Project Maureen MacCarthy, MBA

Project Management

Immediate results of project work

- The tangible results of the work
- Ensures delivery on commitments and contracts
- Positive changes in the lives of the beneficiaries

Project Management

Immediate results of project work.



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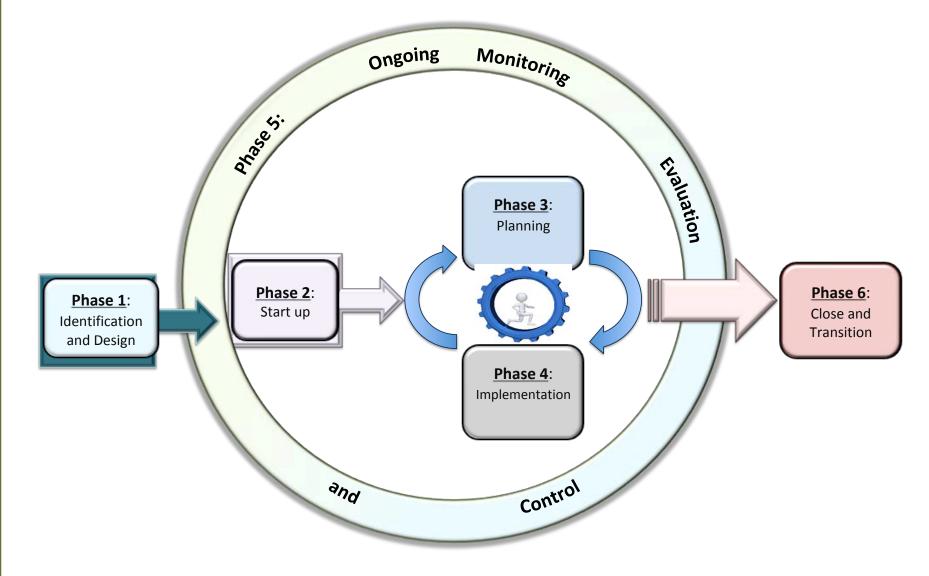


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Project Lifecycle: A Six Phased approach to organizing and managing projects





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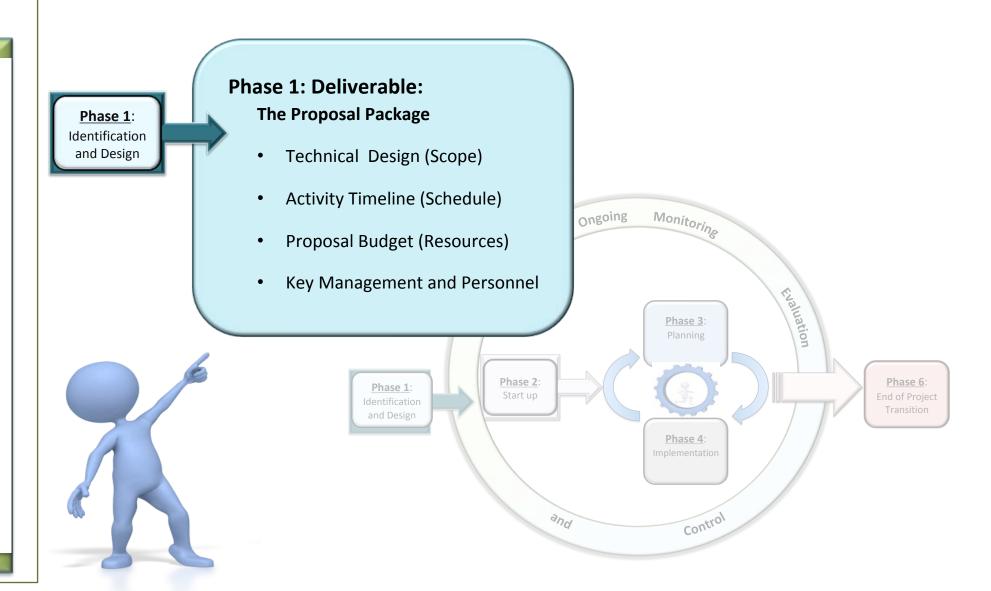
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Phase 1:

Identification and Design

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Phase 1 - Identification and Design





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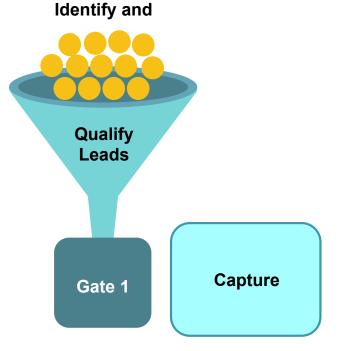
Phase 1:

Identification and Design

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Phase 1 - Identification and Design: *in action... The Project Proposal Process*

Setting out to win new awards, grants and contacts



Bid and Proposal

Gate 2

Gate 3

Launch



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Phase 1:

Identification and Design

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Phase 1 - Identification and Design: *in action...* The Project Proposal Process This is a Key Organizational Process! Many Organizations have defined processes and roles to manage the complexity and volume of opportunities of potential projects and proposals. **Identify** and Qualify Leads Bid and Launch Capture Gate 2 Gate 3 Gate 1 **Proposal**



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Phase 1:

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Phase 1 - Identification and Design: *in action... The Project Proposal Process*





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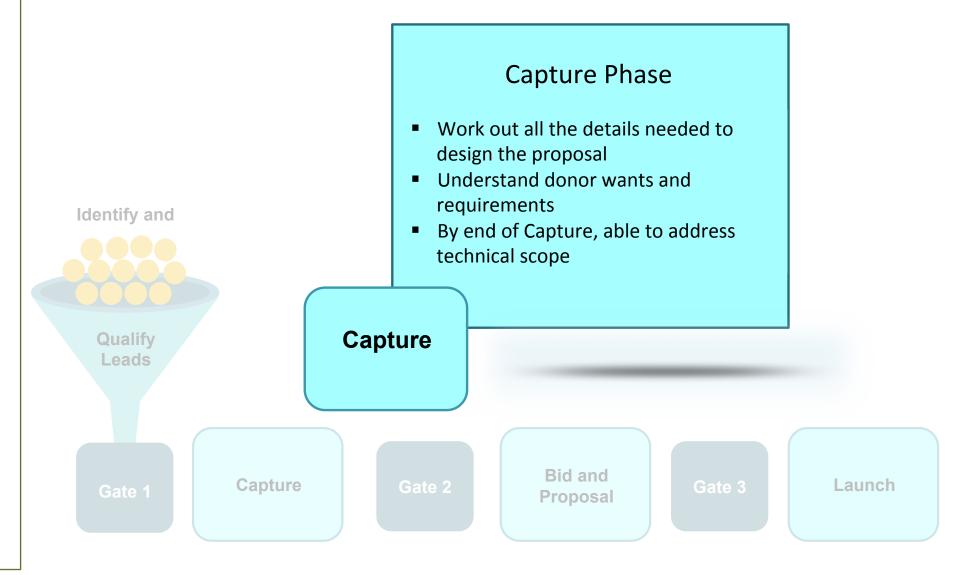
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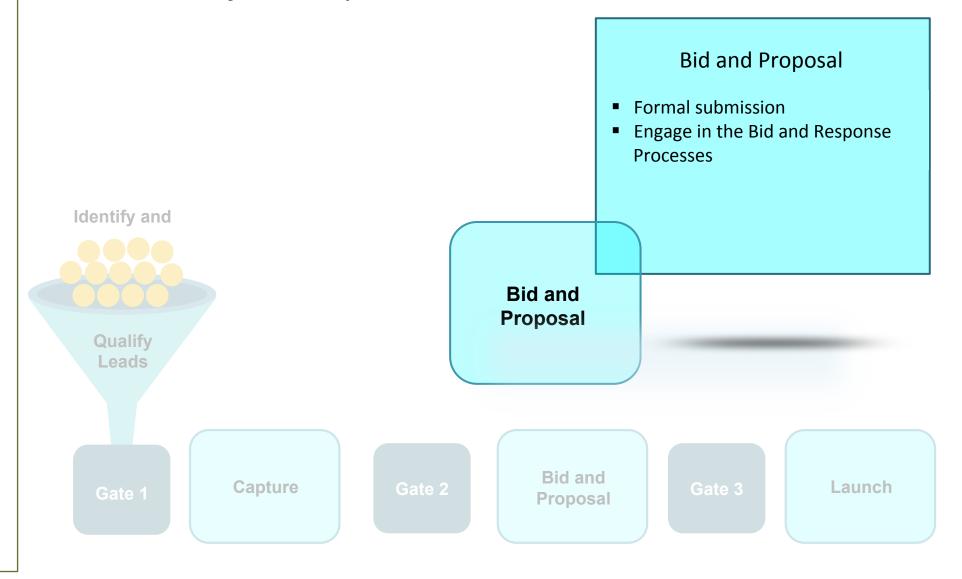
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Phase 1 - Identification and Design: *in action... The Project Proposal Process*





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Phase 1: Identification and Design **Project Lifecycle** Maureen MacCarthy, MBA

Phase 1 - Identification and Design: *in action... The Funders*

10 Largest Country Aid Donors

- United States
- United Kingdom
- Germany
- European Union
- Japan
- France
- Sweden
- Netherlands
- Canada
- Norway

10 Largest Foundations in the World

- The Bill and Melinda Gates Foundation
- Wellcome Trust
- Howard Hughes Medical Institute
- Lilly Endowment
- Ford Foundation
- Robert Wood Johnson Foundation
- W.K. Kellogg Foundation
- William and Flora Hewlett Foundation
- Robert Bosch Foundation
- David and Lucille Packard Foundation

* Each sets its own proposal and project performance requirements



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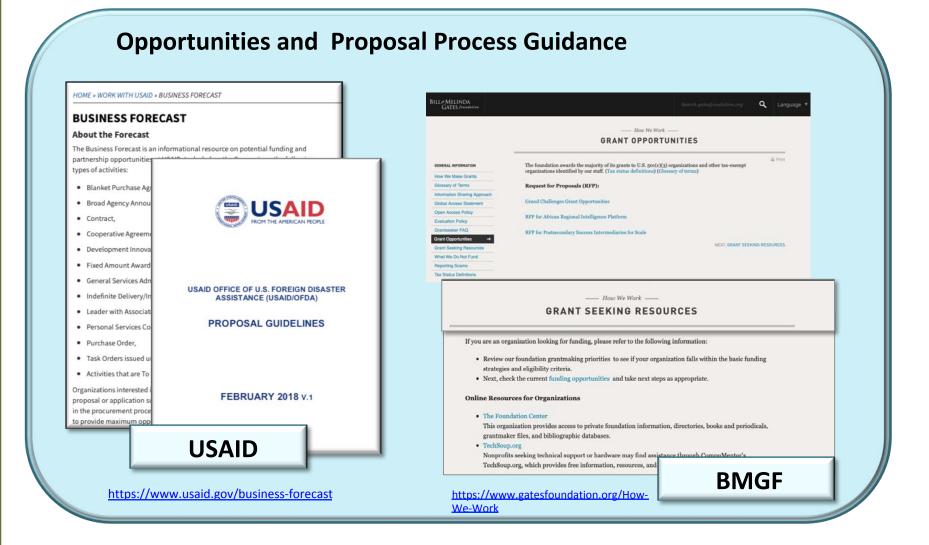
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Phase 1 - Identification and Design: *in action... The Funders*





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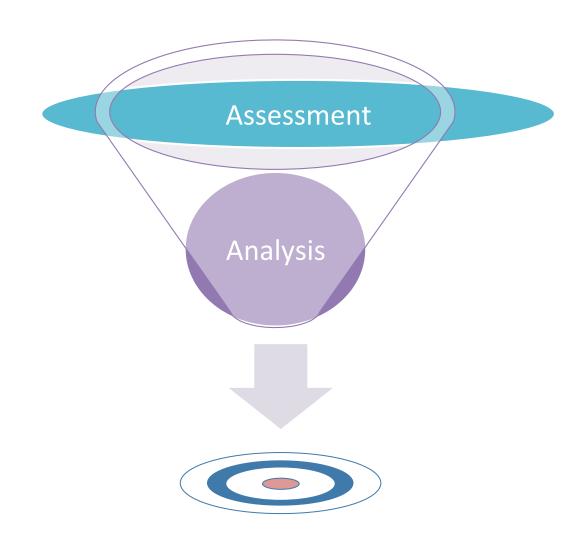
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Phase 1:

Identification and Design

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Phase 1: Identification and <u>Design</u> Process and Tools to help create the technical design





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Phase 1:

Identification and Design

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Phase 1: Identification and <u>Design</u> *Deciding Scope: Criteria to consider*





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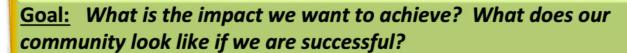
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Phase 1:

Identification and Design

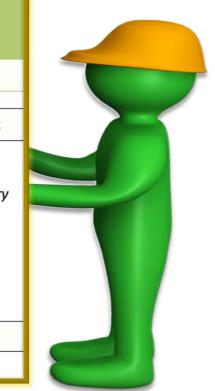
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Healthy Mothers and Infants in our target population

Objective	Key Outputs	Major Activities	Indicators	Assumptions
What are the desired effects on people's knowledge, attitudes and behaviors	What final goods and services will we provide	What daily efforts contribute to our outputs?	How will we know if we achieved our Objective?	The situations, events, conditions which are necessary for success but largely beyond the control of the Project's management





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Phase 1: Identification and Design Maureen MacCarthy, MBA

Phase 1 - Identification and Design

Take a moment if you would like, to write down any questions that you would like to ask in our "Q&A" Session following the presentation.





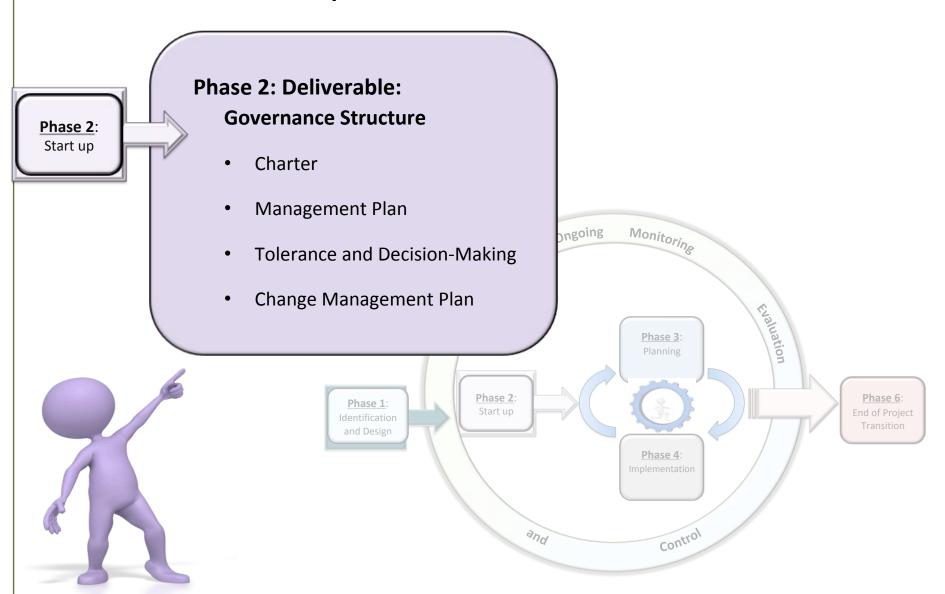
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> Phase 2: Start up

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Phase 2: Start up





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Phase 2: Start up

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Phase 2: Start up Essential Activities of Start-up



- Administrative set up
- Identify project startup team
- Resolve any pending award issues
- Prepare Project Charter
- Prepare PM/KM management and filing system
- Establish internal controls and compliance requirements
- Procurement Plan
- Year one plan



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> Phase 2: Start up

Phase 2: Start up

Establishing Governance and Developing the Charter



Management Structure and Decision-Authority

- Scope
- Schedule
- Resources
- Escalations/Changes

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> Phase 2: Start up

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Phase 2: Tools: The Project Charter

The Management Structure and Decision Authority within the project

Project Ch	narter
Project Name	
Project Sponsor(s)	
Proposed Start Date	
Proposed End Date	
1. Project Background Rationale	
2. Project Goals and Deliverables	
3. Management Plan and Decision-Authority Matrix	Key Tool
4. Escalation and Change Control Process	The Project Charter
5. Success Criteria/ Expected Outcomes & Benefits	



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> Phase 2: Start up

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Phase 2: Start up Benefits of a well-executed Start-up

- Rapidly, efficiently and effectively start up newly awarded programs.
- Establish expectations for startup and key milestones.
- Quickly establish a functional, country-based project management team with a functional relationship with organizational offices and support
- Fast-track priority areas of implementation while building in-country capacity to implement project activities.





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> Phase 2: Start up

Phase 2: Start up

Start up: Timing

Preparation activities can begin in the pre-award stage when resources are approved by leadership.

An organization may choose to do pre-award Start up activities, if:

- There is a very high percentage of likelihood that the organization will receive the funds
- The proposal process has reached the BAFO stage.



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Phase 2 – Start up

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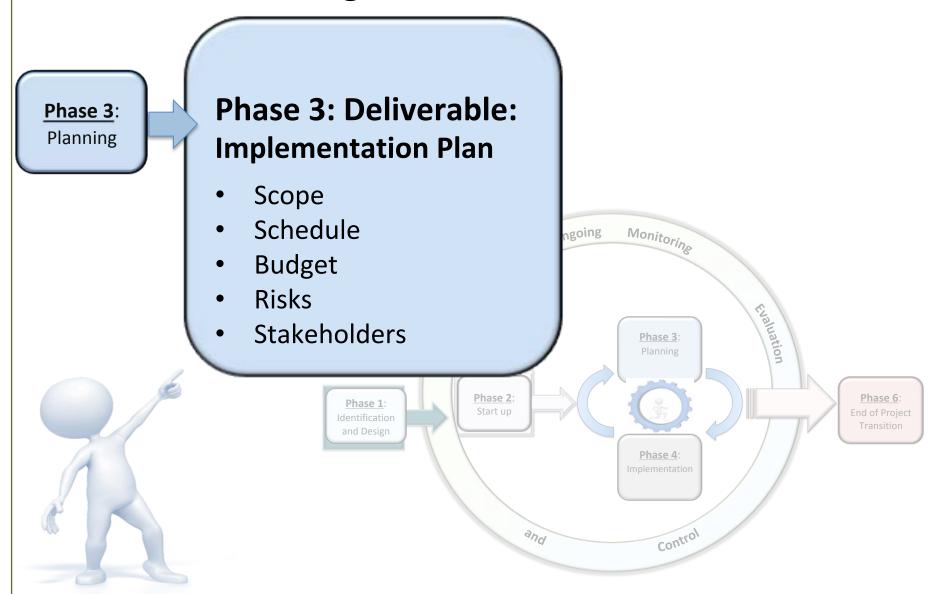
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Phase 3: Planning





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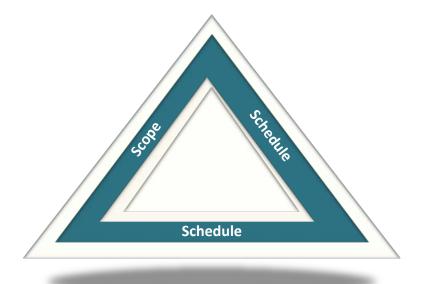
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Phase 3: Planning

Creating the detailed plan (scope, schedule, and budget)



Several different PM methodologies have evolved to help Project Manager take a high level implementation plan and create the detailed work plan, schedule and budget

Traditional Waterfall Approach

- WBS/Network Diagram
- Critical Path
- Gantt Chart

Agile Approach

- Kanban
- Scrums



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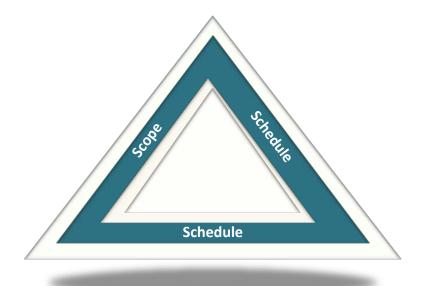
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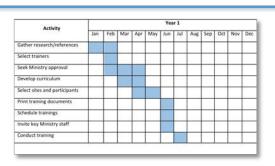
Creating the detailed plan (scope, schedule, and budget)



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The Traditional Waterfall Approach

- WBS/Network Diagram
- Critical Path
- Gantt Chart



Gantt Chart (Schedule)



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Projects and Activities best suited for Traditional Approach

Conditions:

- Repeatable, knowable processes
- Efficient feedback loops
- The design is knowable from the beginning
- Milestone focused projects

Pros:

- Adapts to shifting teams
- Forces structured organization (compliance)
- Allows for early design changes

Cons:

- Non-adaptive Design Constraints
- Closed to mid-process/ client feedback
- Delayed testing period
- Milestone focused projects



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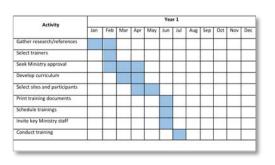
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The traditional approach to scope, schedule and resource planning





Sequence (Network) Diagram



Gantt Chart (Schedule)



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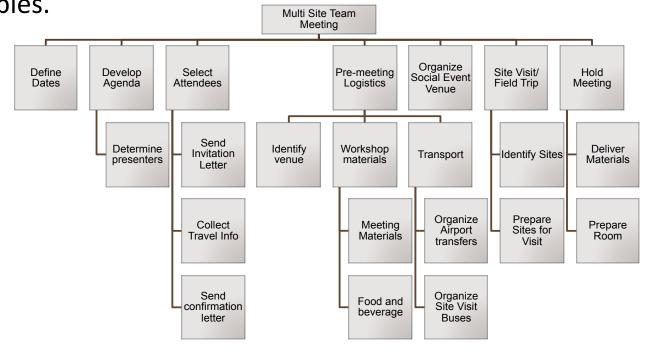
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Phase 3: Planning: Traditional Approach

The Work Breakdown Structure

The WBS breaks down the elements and steps required to meet project deliverables.



Once broken down, the tasks can be scheduled, resources allocated and roles assigned, as well as analyzed for dependencies and risks.



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Phase 3: Planning: Traditional Approach

The Work Breakdown Structure





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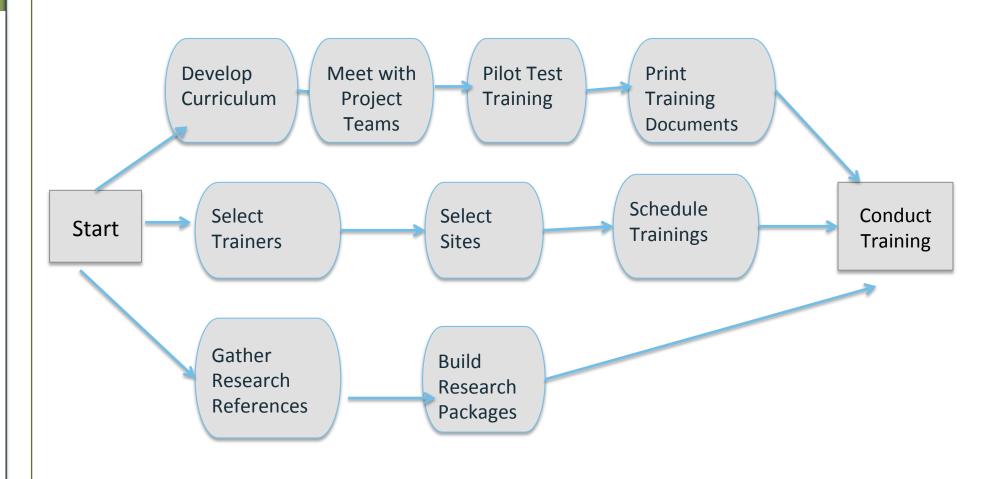
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Sequencing the WBS components: The Network Diagram





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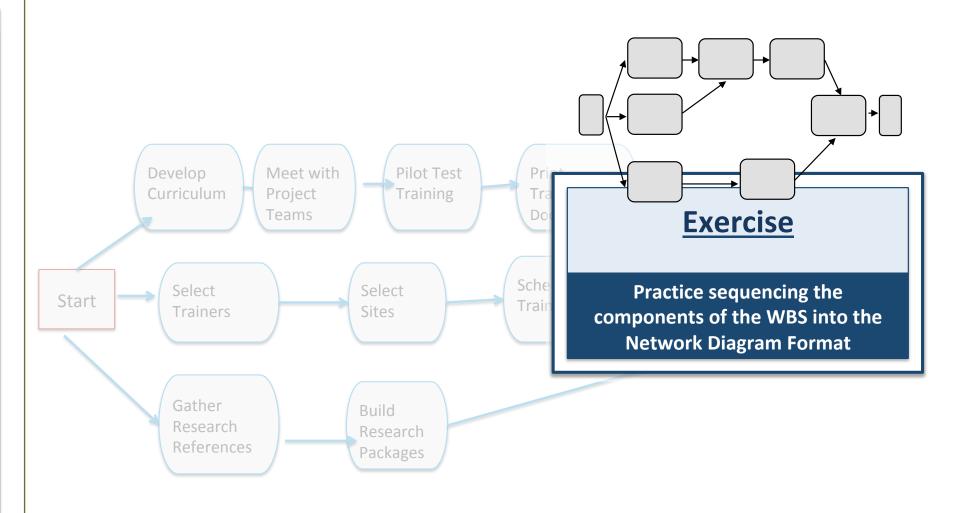
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Sequencing the WBS components: The Network Diagram





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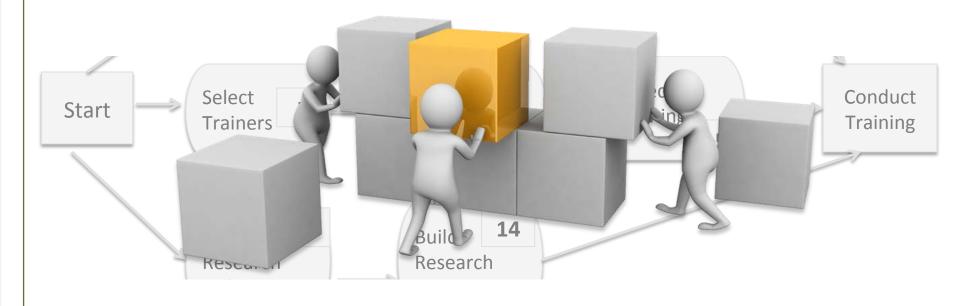
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Phase 3: Planning: Traditional Approach

The Network Diagram: Estimating Duration

Each step in the network diagram is a task that takes resources and time to complete.



To build a schedule, we analyze the resource requirements and availability for each step and then estimate it's duration (in work day unit, not LOE)



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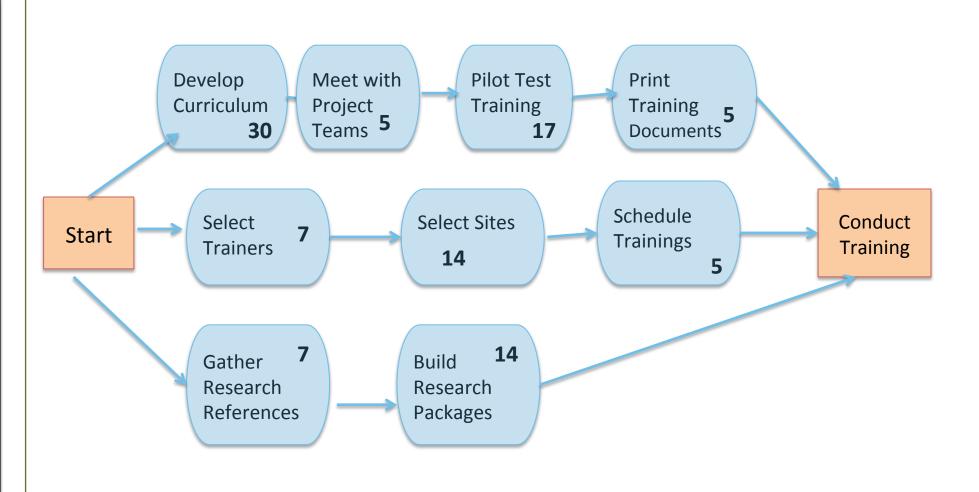
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Adding duration to the network diagram: an example





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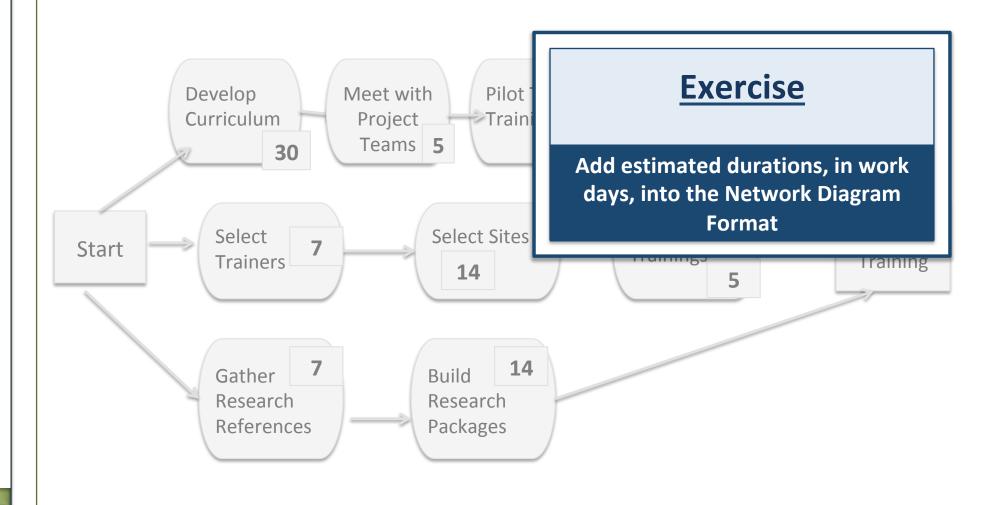
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Phase 3: Planning: Traditional Approach

Adding duration to the network diagram: an example





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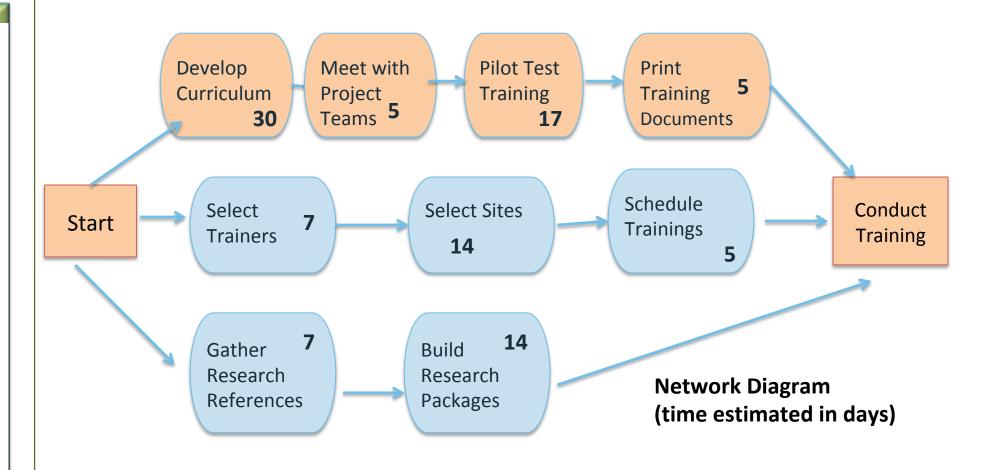
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Phase 3: Planning: Traditional Approach

Understanding The Schedule's Critical Path





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Understanding The Schedule's Critical Path





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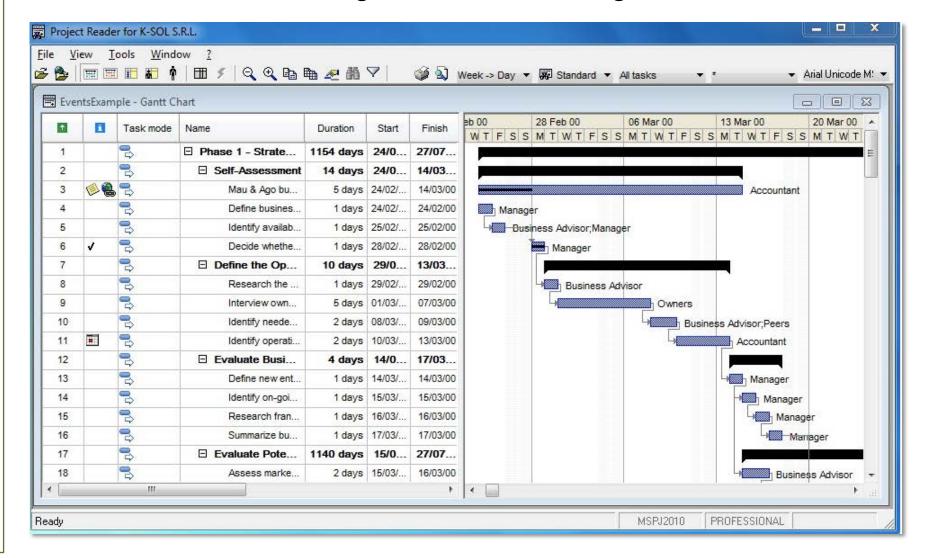
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Gantt Chart: Visualizing and Communicating the Schedule:





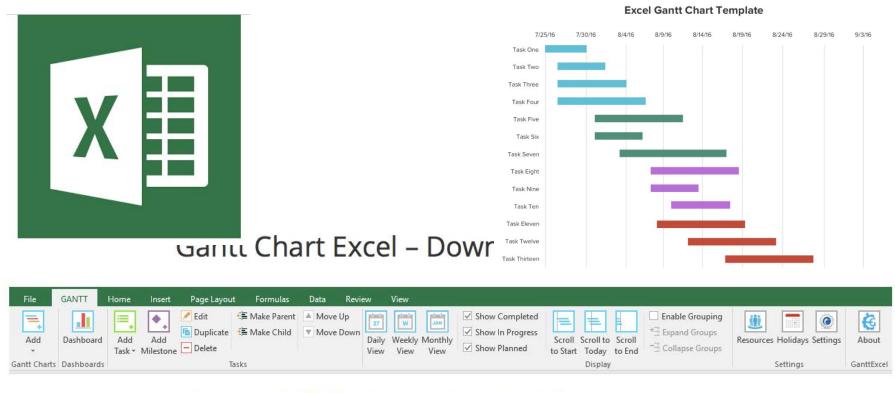
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Phase 3 - Planning: *in action...*Schedule Development Tools: Excel/Gantt



Click on the link below to download the free version.

Gantt Chart Excel Template - Free - v2.50

Compatible with Excel 2007, 2010, 2013 & 2016 on Windows and Excel 2016 on macOS



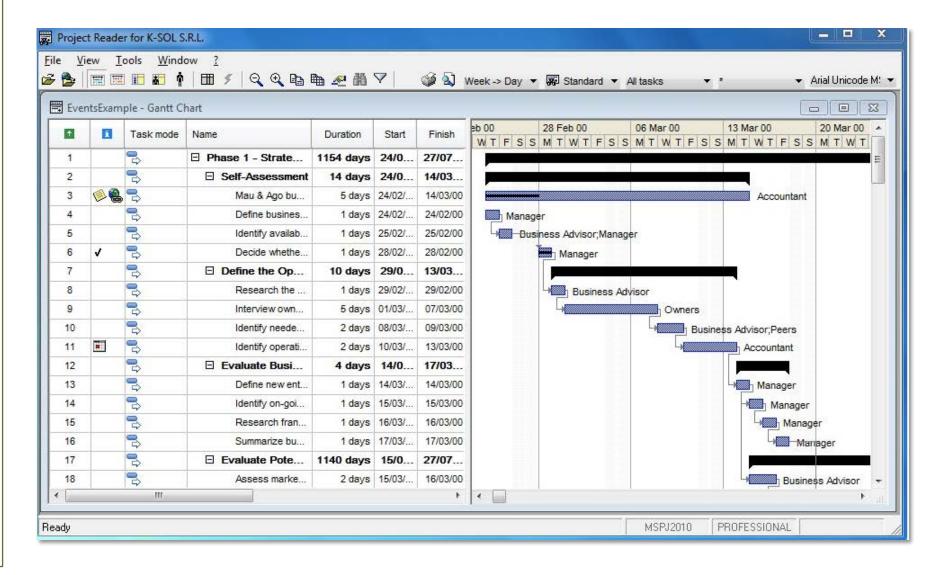
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Phase 3 - Planning: *in action...*Schedule Development Tools: MS Project





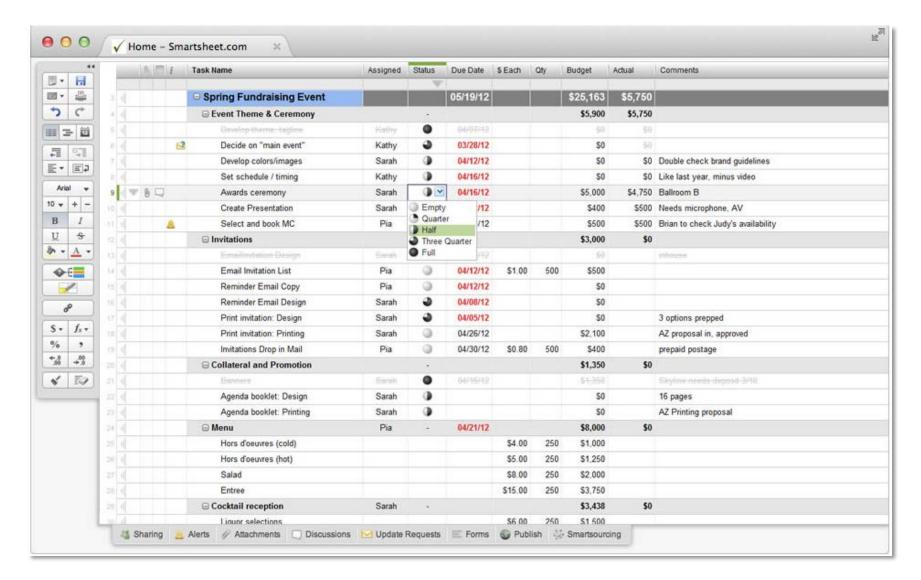
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Phase 3 - Planning: *in action...*Schedule Development Tools: Smartsheet





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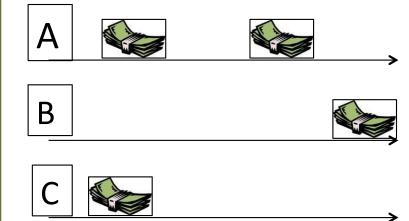
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Phase 3: Planning: Resource Planning

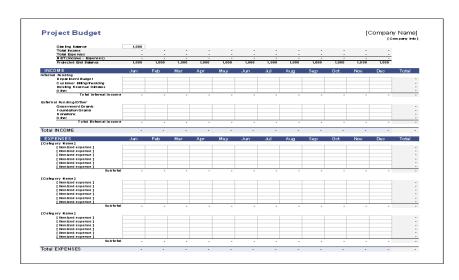
Activity Based Budgeting

Developing Budgets

Cash



Project





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Planning

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Phase 3: Planning: Resource Planning

Activity Based Budgeting

ACTIVITY BUDGET B	Y QUARTE	R							
PROJECT:									PROGRAM AREA:
BUDGETING PERIOD:									EXCHANGE RATE:
	ACCORDING TO THE PROPERTY OF T								TOTAL PROCESSOR CONTRACTOR SERVICES
		IOUN	ITS IN LO	CAL CU	IRRI	ENCY; E	NTER II	NFORMATION IN F	PURPLE CELLS
INSTRUCTIONS:	ONLY								
								Quarter start date:	
								Quarter end date:	QTR1
									QIKI
								TOTAL COST PER	
Name	Unit Cost		Amt			Amt		EVENT	# EVENTS
ACTIVITY 1:									
CONSULTANTS								~	
Consultant Fee:	/day			days	X		persons	0	
Consultant Costs: Per diem	/day			days	Х		persons	0	
Consultant Costs: Travel/Airfare	/trip			trips	Х		persons	0	
Consultant Costs: Miscellaneous	/day			days	X		persons	0	
Miscellarieous	/trip	×		trips	Х		persons	٥	
TOTAL CONSULTANTS								0	0
PRINTING									
General copying for activity	/eve	ent x			х			0	
Printed Materials:	/cop	y x		copies	х			0	
Printed Materials:	/cop	y x		copies	X			0	
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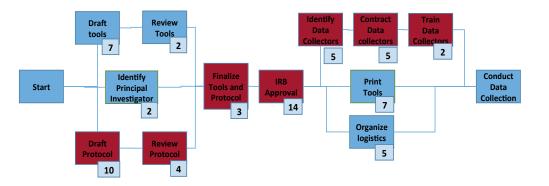
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Phase 3: Planning

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Phase 3: Planning: Resource Planning

: Activity Based Budgeting



Estimate and budget costs s along the project schedule of tasks and activities



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Phase 3: Planning: Resource Planning

Procurement Planning



Review your award closely. Failure to identify and budget for necessary supplies or to account for approval time and processing can often lead to significant budget and scheduling issues.

- Know your internal Procurement Resources (Manuals and People)
- Work with technical and finance teams – ensure all needed supplies, materials and equipment are in budget
- Develop a procurement forecasting plan



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Phase 3: Planning: Resource Planning

Procurement Planning



Looking at the scope of activities in the network diagram, what are your material, supplies and equipment needs?

- Are they allowable?
- Available?
- In Budget?
- When will you need them?



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Phase 3:
Planning

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Phase 3: Planning: Stakeholder & Communication Stakeholder Analysis Matrix

	Place stakeholders with high power and low interest in the project here	Place stakeholders with high power and high interest in the project here				
/er	II. Keep satisfied	III. Manage closely				
Power	Place stakeholders with low power and low interest in the project here	Place stakeholders with low powe and high interest in the project here				
	I. Monitor	IV. Keep informed				
Interest						



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Project Management for the NGO Professional

Phase 3:
Planning

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Phase 3: Planning: Stakeholder & Communication

Stakeholder Communication Plan

Audience (Who)	Message (What)	Medium (How)	Schedule (When)	Responsible



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Phase 3:
Planning

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Phase 3: Planning: Stakeholder & Communication

Stakeholder Communication Plan: An example

Audience (Who)	udience (Who) Message (What)		Schedule (When)	Responsible
Donor(s)	Progress reports, Status reports, Strategy Updates, Budget Reports, Success Stories	Meetings: Formal Paper-Based Reports, Emails/Email Blasts, Presentations, Newscasts	Quarterly: As required by award and as needed	Country Director/COP
Government (MOH)	Project Overview, Objectives, Implementation Scope, Risk, Timelines, Status Reports, Changes to Implementation Plan	Meetings, Presentations, Emails	Monthly Meetings: As required by award and as needed	Project Director/COP, Technical Lead(s) for Technical Departments
Technical Advisory Group	Project Overview, Objectives, Implementation Scope, Risk, Timelines, Status Reports, Technical Standards, Implementation strategies	Meetings, Workshops, Technical Updates, Emails	Monthly Meetings: As required by award and as needed	Project Director/COP, Technical Leads
Jhpiego GPO, TLO, Regional Directors	Status Reports, Progress Reports, Strategies, Budget, Success Stories, Issues	Email, Reports, Program Reviews, Success Stories	Quarterly: As required by award and as needed	Country Directory, COP, Project Director
Project Team	Goals, Objectives, Project Scope, Compliance Requirements, Roles and Authority, Forms, Deadlines, Change Management	Meetings, Email, Training Sessions	Regularly Scheduled Project Team Meetings, Staff Retreat, as needed.	COP/Project Director



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Project Management for the NGO Professional

Phase 3:
Planning

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Phase 3: Planning: Risk

- Risk Identification
- Risk Assessment
- Risk Response Planning
- Risk Monitoring and Control



Risk Planning & Management
Risk Planning Steps



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Phase 3: Planning

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Phase 3: Planning: Risk Planning Steps

Risk Assessment Areas

Strategic/Commercial

- Failure of suppliers to meet contractual commitments
- Fraud/theft
- Implementing Partners failing to deliver the desired outcome

Economic/Financial/Market

- Exchange rate fluctuation
- Interest rate instability
- Inflation
- Market developments adversely affect plans.

Organizational/Management/Human Factors

- Poor leadership
- Inadequate authority of key personnel to fulfill roles
- Poor staff selection procedures
- Lack of clarity over roles and responsibilities
- Personality clashes
- Lack of operational support

Legal and regulatory

- New or changed legislation invalidates project assumptions
- Failure to obtain appropriate approval (e.g. planning, consent)
- Unsatisfactory contractual arrangements

Environmental

- Natural disasters
- Sudden changes in weather patterns

<u>Political</u>

- Change of government or government policies
- War and disorder
- Adverse public opinion/media intervention
- Interference by politicians in development decisions

Project Management Risk

- Inadequate tracking and control response
- Unrealistic schedules
- Poorly managed logistics
- Delays in the approval of project documents



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Phase 3:
Planning

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Phase 3: Planning: Risk Planning Steps

Risk Assessment

ity	Risk Assessment Matrix	Impact						
		Insignificant	Marginal	Moderate	Critical	Catastrophic		
	Very Likely (81% - 100%)							
Probability	Likely (61% – 80%)							
Pro	Possible (41%_60%)							
	Unlikey (21% - 40%)							
	Very Unlikely (1% - 20%)							



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Phase 3: Planning

Phase 3: Planning: Risk Planning Steps
Risk Management

- Make risk management part of your project
- **Identify** risks early
- Clarify ownership
- **Prioritize** using probability & impact
- **Communicate** about risks
- Take action and manage
- Track risks and mitigation actions





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Phase 3:
Planning

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Phase 3 – Planning

Take a moment if you would like, to write down any questions that you would like to ask in our "Q&A" Session following the presentation.





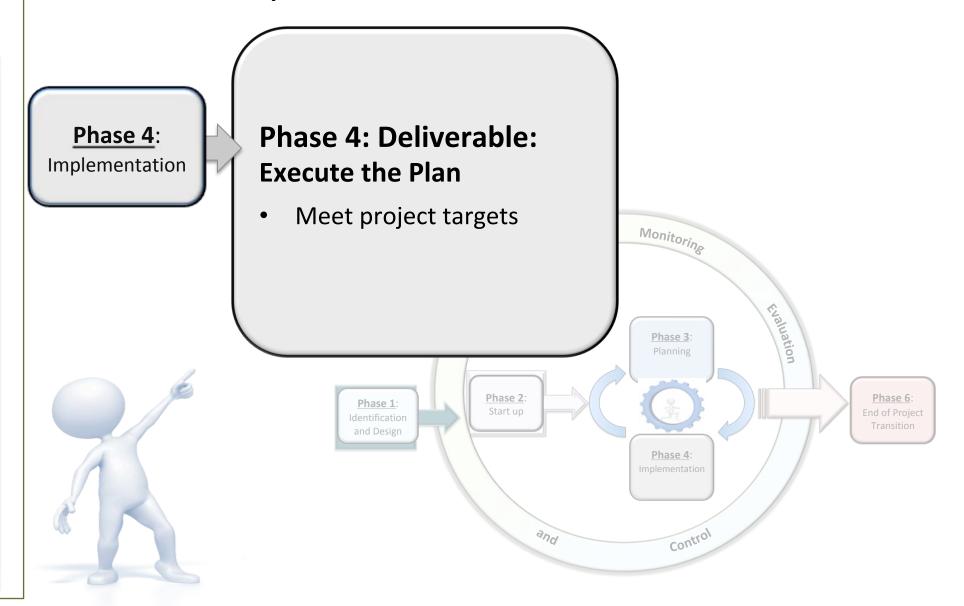
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Phase 3: Planning

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Phase 4: Implementation





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Phase 4: Implementation

Phase 4: Implementation: *Executing the plan*

- Executing the plan, requires the PM to manage:
 - The implementation team
 - Any issues that arise
 - Procurement and the supply chain



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Phase 4: Implementation

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Phase 4: Implementation:

Executing the plan: Managing the Team

In order to promote a highly productive team, the Project

Manager must be skilled at:

- ☐ Communicating vision
- ☐ Encouraging shared ownership
- ☐ Moving agendas within & outside the organization
- Managing situations where there is no hierarchical authority



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> <u>Phase 4</u>: Implementation

Phase 4: Implementation:

Executing the plan: Managing Issues

- Identify and track the issue
- Analyze the issue
- Communicate the issue
- Control the issue



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Phase 4: Implementation

Phase 4: Implementation:

Executing the plan: Internal Controls

Internal Controls: Policies and Procedures that:

- Promote the effectiveness and efficiency of operations
- Increase the reliability of project outcomes
- Promote compliance with applicable laws and regulations
- Protect organization resources, both physical (e.g., machinery and property) and intangible (e.g., reputation, intellectual property)
- Reduce the risk of fraud and corruption



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Project Management for the **NGO Professional**

> Phase 4: Implementation

Phase 4: Implementation:

Executing the plan: Managing the Supply Chain



- Procurement Management
- **Logistics Management**
- **Asset Management**





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Phase 4: Implementation

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Phase 4: Implementation: *Managing the Supply Chain: Procurement*



- Procurement planning
- Identification of the providers
 - Selection, negotiation and award



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Phase 4: Implementation

Phase 4: Implementation:

Managing the Supply Chain: Logistics



Materials Acquisition and transport

Fleet Management



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Project Management for the NGO Professional

Phase 4: Implementation

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Phase 4: Implementation: *Managing the Supply Chain: Asset Management*

- Define assets
- Record assets
- Label assets
- Maintain asset record
- Safeguard assets
- Monitor assets
- Manage assets through the implementation agency
- Dispose of assets





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Project Management for the NGO Professional

Phase 4: Implementation

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Phase 4 – Implementation

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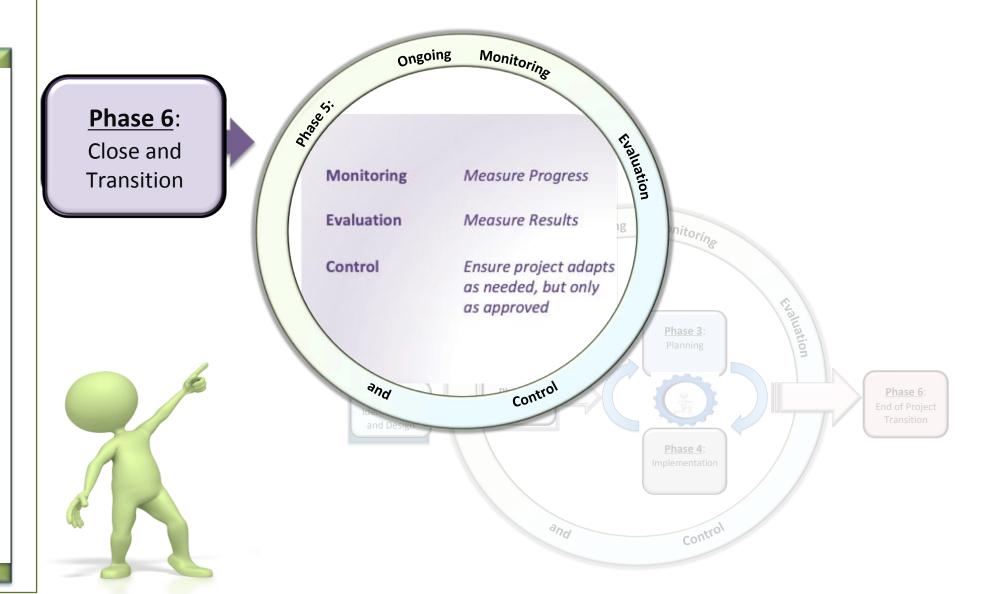
Project Management for the NGO Professional

Phase 5:

Monitoring, Evaluation and Control

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Phase 5: Monitoring, Evaluation and Control





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Phase 5:

Monitoring, Evaluation and Control

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Phase 5: Monitoring, Evaluation and Control Comparing Monitoring vs. Evaluating

Monitoring		Evaluation	
a n	continuous review of project progress gainst outputs to analyze current situation, neasure the progress and make program ecisions	Periodic gathering and analyzing data to measure the project's effectiveness and determine whether the progress toward outcomes/goals has been achieved	
	racks the operational work of the project on puts, Activities and Outputs level	Assesses whether the causal logic between the Outcomes, Objectives, and the Goal is correct	
S	ource of information: • Field visits • Records • Reports	Source of information: Internal evaluation External evaluation	



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Phase 5:

Monitoring, Evaluation and Control

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Phase 5: Monitoring, Evaluation and Control Components of the Monitoring & Evaluation Plan





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Phase 5:

Monitoring, Evaluation and Control

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Phase 5: Monitoring, Evaluation and Control

Key Tools to help you manage change in implementation

CHANGE/DECISION LOG									
Category	Decision	Approval	Date	Description					
Type of decision: Technical, Project, Process, Etc.	Description of the decision.	Person authorized and making the decision	Date of decision.	Any further information to clarify the alternatives considered, reasons the decision was made, and impact of the decision.					



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Project Management for the NGO Professional

Phase 5:

Monitoring, Evaluation and Control

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Phase 5 – Monitoring, Evaluation and Control

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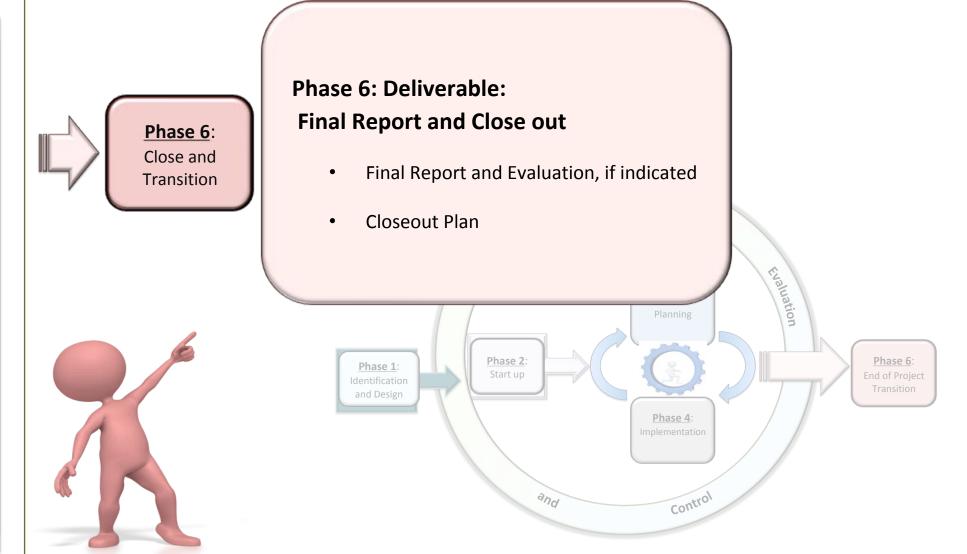
Project Management for the NGO Professional

Phase 6:

Close and Transition

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Phase 6: Close and Transition





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Phase 6:

Close and Transition

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Phase 6: Close and Transition Key Activities in Close and Transition



Articulate and Execute the End-of-Project Transition Plan



Verify (Close) the Project Scope and the Acceptance of Deliverables



Complete the Administrative, Financial and Contractual Closure of the Project



Communicate the end of the project

Complete end of project learning



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Phase 6:

Close and Transition

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Phase 6: Close and Transition Last Close out activity: Celebrate!





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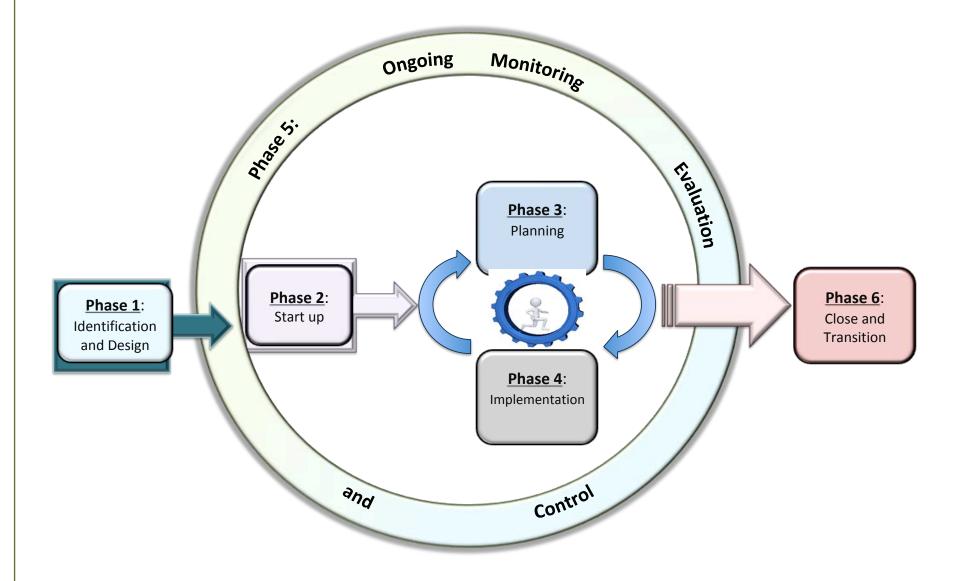


Mission Critical Designs

The fundamentals you need to understand and manage projects

Maureen MacCarthy, MBA

Project Management for the NGO Professional





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