



THE POWER OF PRODUCE

How Vegetables and Fruits Can Conquer Malnutrition and Poverty

2018 World Food Prize side event

7:00 – 9:30 a.m., Wednesday, Oct. 17 • Waterloo Room, Des Moines Marriott Downtown

7:00 a.m.	Healthy breakfast
7:40 a.m.	Introduction <ul style="list-style-type: none">Julie Howard, World Vegetable Center
7:45 a.m.	Opening remarks: Horticulture saves lives <ul style="list-style-type: none">Rob Bertram, USAID Bureau for Food Security
7:55 a.m.	Getting more nutritious produce onto plates: Role of research institutions and NGOs Conversation moderated by John Bowman, USAID Bureau for Food Security <ul style="list-style-type: none">David Johnson <i>World Vegetable Center</i>Elizabeth Mitcham <i>Feed the Future Innovation Lab for Horticulture, UC Davis</i>Tony Castleman <i>Catholic Relief Services</i>
8:30 a.m.	Relishing diversity: Traditional vegetables, indigenous crops and underutilized foods Horticulture flash talks <ul style="list-style-type: none">Erin McGuire (moderator) <i>Feed the Future Innovation Lab for Horticulture, UC Davis</i>Betty Bugusu <i>Feed the Future Innovation Lab for Food Processing, Purdue University</i>Alexandra Towns <i>Catholic Relief Services</i>
9:00 a.m.	Getting more nutritious produce onto plates: Role of policy Conversation moderated by Julie Howard <ul style="list-style-type: none">Shibani Ghosh <i>Feed the Future Innovation Lab for Nutrition, Tufts University</i>
9:25 a.m.	Closing comments Summary and a look forward by Elizabeth Mitcham



World Vegetable Center

THE POWER OF PRODUCE

How Vegetables and Fruits Can Conquer Malnutrition and Poverty

More information about this event is online at <http://horticulture.ucdavis.edu/event/produce-breakfast>

Rob Bertram

Chief Scientist

USAID Bureau for Food Security

Dr. Bertram serves as a key adviser on a range of technical and program issues to advance global food security and nutrition.

John Bowman

Senior Agriculture Adviser

USAID Bureau for Food Security

Dr. Bowman is program leader for the Safe and Nutritious Foods Program Area at USAID.

Betty Bugusu

Director

Food Processing Innovation Lab
Purdue University

Dr. Bugusu leads efforts to increase value addition and market development in developing countries through advances in food processing.

Tony Castleman

Director of Programming for Agriculture, Microfinance and Water

Catholic Relief Services

Dr. Castleman leads the CRS global technical teams working in agricultural livelihoods, water and environment, and microfinance.

Shibani Ghosh

Associate Director

Nutrition Innovation Lab, Tufts University

Dr. Ghosh works on understanding the agriculture-nutrition linkages, biological and diet and other non-diet determinants of stunting in infants and young children.

Julie Howard

Board member

World Vegetable Center

Dr. Howard serves as a non-Resident Senior Advisor at the Center for Strategic and International Studies. She previously served as Sr. Adviser to the USAID Administrator for Agricultural Research, Extension and Education and as the first Chief Scientist in the Bureau for Food Security.

David Johnson

Deputy Director General - Research

World Vegetable Center

An agronomist and plant geneticist, Dr. Johnson has more than two decades of experience in plant breeding, variety development and farming systems.

Erin McGuire

Associate Director

Horticulture Innovation Lab, UC Davis

Ms. McGuire supports all Horticulture Innovation Lab projects in Africa, Asia and Central America with a focus on innovation and scaling.

Elizabeth Mitcham

Director

Horticulture Innovation Lab, UC Davis

In addition to leading the Horticulture Innovation Lab's global research network, Dr. Mitcham is a postharvest physiologist who has trained food industry experts, academics and students from more than 40 countries.

Alexandra Towns

Technical Advisor, Research & Learning

Catholic Relief Services

Dr. Towns advises on collaborations with universities and research centers and leads CRS efforts on indigenous and underutilized foods.

THE POWER OF PRODUCE sponsors



The Horticulture Innovation Lab is a global research network that advances fruit and vegetable innovations, empowering smallholder farmers to earn more income while better nourishing their communities.



Catholic Relief Services helps millions of smallholder farmers worldwide recover from natural disasters and civil strife, build resilient farming systems, and grow them into agro-enterprises that engage successfully with markets.



The World Vegetable Center aims to realize the potential of vegetables for healthier lives and more resilient livelihoods through improved varieties, production and postharvest methods for small-scale farmers.