

## Colorful Harvest: From Feeding to Nourishing a Growing World

HORTICULTURE RESEARCH FOR DEVELOPMENT CONFERENCE

MARCH 26–27, 2019 • WASHINGTON, D.C. • #HORT4DEV

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This conference represents the nexus of thought leaders within horticulture for development, gathered together for an outcome-driven conversation to advance global goals in nutrition and economic security.

A growing body of research shows the importance of diversified diets for a healthy population. In the face of widespread malnutrition and climate change, now is the time to examine the impactful role horticulture, across the value chain, has in benefiting the lives of smallholder farmers globally.

In the next two days, we will focus on broadening conversations surrounding horticulture and building partnerships to leverage a new future in horticulture for development — one that recognizes the challenges and opportunities in fruits and vegetables, and commits to a vision that truly nourishes a healthy, productive society.



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INNOVATION LAB**

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## Tuesday, March 26

7:30 - 8:30 a.m. **Registration**

8:30 a.m. **Welcome and Introduction**

Elizabeth Mitcham, Director of the Feed the Future Innovation Lab for Horticulture

9:00 a.m. **Keynote – Why Horticulture? Why Now?**

Emmy Simmons, Senior Adviser of the Global Food Security Project at the Center for Strategic and International Studies

9:30 a.m. **Keynote Dialogue – Seizing Opportunities in Horticulture for Development**

Robert Bertram, Chief Scientist at USAID’s Bureau for Food Security

Elizabeth Mitcham, Director of the Horticulture Innovation Lab

Marco Wopereis, Director General of the World Vegetable Center

Emmy Simmons, Senior Adviser at the Center for Strategic and International Studies

10:30 a.m. **Networking Break**

11:00 a.m. **Working Along the Horticulture Value Chain for Women’s Economic Empowerment**

Moderated by Jan Middendorf, Associate Director for the Sustainable Intensification Innovation Lab at Kansas State University

Amanda Crump, Teaching Professor at University of California, Davis

Janelle Larson, Associate Professor at Penn State University

Sarah Sahlaney, Director of Social and Behavior Change and Gender for ACDI/VOCA

12:00 - 1:00 p.m. **Lunch**

12:30 p.m. **Spotlight – Growing the Trellis Fund from the Ground Up**

Peter Shapland, Independent consultant and Trellis Fund founder

Lauren Howe, UC Davis graduate student and Trellis Fund manager

Conference materials will be made available at <https://horticulture.ucdavis.edu/event/hort4dev>. Follow conference discussions and share your insights with [#Hort4Dev](#) on Twitter.

This event is made possible by the generous support of the American people through USAID. The contents are the responsibility of the Horticulture Innovation Lab and do not necessarily reflect the views of USAID or the United States Government.

1:00 p.m. **Targeting Youth Livelihoods in Horticulture**

Moderated by John Bowman, Senior Agricultural Advisor at USAID's Bureau for Food Security

Macani Toungara, Director of Program Development at TechnoServe

Mamadou Thiam, Chief of Party for the Horticulture Training and Services Center in Guinea for the Horticulture Innovation Lab

Lisa Lauxman, National Program Leader for USDA NIFA Center for International Programs

2:00 p.m. **Innovations and Challenges in Water Management for Nutrient-Dense Foods**

Moderated by Michael Tiboris, Global Water Fellow of the Chicago Council

Thomas Gerik, AgriLife Center Director and Professor for the Innovation Lab for Small Scale Irrigation at Texas A&M University

Debora Rivera, Chief of Party for MásRiego project for the Horticulture Innovation Lab

Abraham Salomon, Project Manager for Farmer-Led Irrigation Solutions in Uganda for UC Davis

3:15 p.m. **Poster Session and Networking Break**

Poster gallery with the latest horticulture for development research, presented by the Horticulture Innovation Lab's global network. See current research projects on p. 4.

4:00 p.m. **Leveraging Nutrition Impacts from Horticulture Research**

Rafael Flor, Director of YieldWise at The Rockefeller Foundation

Shibani Ghosh, Research Associate Professor for the Nutrition Innovation Lab at Tufts University

Jim Simon, Professor at Rutgers, the State University of New Jersey

Valerie Davis, Senior Technical Advisor at Catholic Relief Services

5:00 p.m. **Keynote – Making the Case: Pushing Policy for a Diverse Global Plate**

Kimberly Flowers, Director of the Humanitarian Agenda and Global Food Security Project at the Center for Strategic and International Studies

5:30 - 7:00 p.m. **Networking Reception**

7:00 - 8:30 p.m. **Trellis Fund Evening Breakout Session**

Hamilton Room **Building Scientific and Organizational Capacity by Engaging Local Partners and Young Scientists**

- 5-minute presentations from a panel of in-country organizations and U.S. students who have participated in Trellis Fund projects
- Interactive discussion about lessons learned from these collaborations and ways to better build upon similar experiences in the future

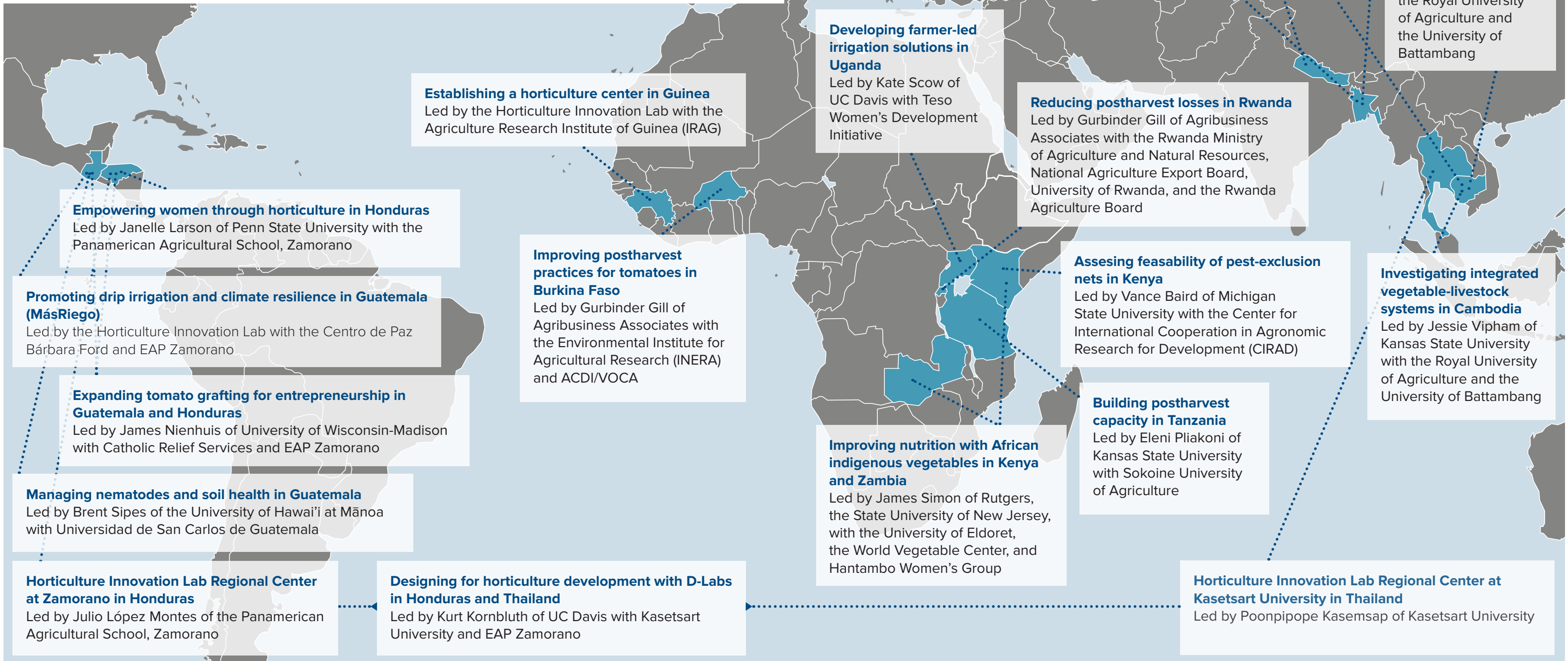
# Fruit and vegetable research projects target poverty and malnutrition

Collaborating across borders to strengthen horticultural value chains

The Horticulture Innovation Lab has collaborated with more than 200 organizations and universities on research projects that improve the horticultural value chain for smallholder farmers around the world.

Project collaborators include partners from U.S. universities and organizations in emerging economies in Africa, Asia or Latin America, as part of the U.S. government's Feed the Future initiative.

In the program's first 9 years, research teams also trained more than 50,000 individuals, including 18,000 farmers who improved how they grow, process or sell horticultural crops — by adopting new practices or technologies.





## Wednesday, March 27

8:30 a.m.

### **Welcome**

Erin McGuire, Associate Director of the Horticulture Innovation Lab

8:40 a.m.

### **Keynote – Harvesting Opportunity from Farm to Market**

Bonnie McClafferty, Director of Food Systems for the USAID Advancing Nutrition project

9:00 a.m.

### **Proven Postharvest Strategies: Reducing Food Loss and Powering Economic Growth**

Moderated by Amanda Brondy, Director of International Projects for the World Food Logistics Organization

Rashmi Ekka, Project Manager of Postharvest Programs for Agribusiness Associates

Rachael Cox, CEO and Co-Founder of EarthEmpower

10:00 a.m.

### **Flash Talks – Horticulture Technologies Poised for Uptake**

- Nethouses for pest management  
Karen LeGrand, Principal Investigator at UC Davis and Adjunct Professor at the Royal University of Agriculture in Cambodia
- DryCard for dry chain management  
Anthony Phan, Project Analyst for the Horticulture Innovation Lab at UC Davis
- Trichoderma for soil health  
Rangaswamy Muniappan, Director of the IPM Innovation Lab at Virginia Tech
- Multi-channel farmer extension and digital knowledge base platform  
Gina Assaf, Digital Design Lead for Souktel

10:30 a.m.

### **Networking Break, sponsored by the World Vegetable Center**

11:00 a.m.

### **Moving Research Success to Scale**

Moderated by Julie Howard, Senior Adviser (Non-resident) at the Center for Strategic and International Studies

Nora Lapitan, Research Division Chief for USAID's Bureau for Food Security

Anna-Marie Ball, Chief of Staff and Director of External Affairs for HarvestPlus at the International Food Policy Research Institute

Julia DeGennaro, Sales and Marketing Manager at Store It Cold, LLC

12:15 – 1:15 p.m. **Lunch**

12:45 – 1:00 p.m. **Keynote – How Academia Can Better Nourish the Future**

Jeff Lansdale, President of the Panamerican Agricultural School, Zamorano

1:15 p.m. **Meeting Tomorrow's Horticulture Needs through University Engagement**

Moderated by Rose Koenig, Interim Director of the University of Florida Institute of Food and Agricultural Sciences Global offices

Betty Bugusu, Technical Director of LASER PULSE (Long-term Assistance and Services for Research, Partners for University-Led Solutions Engine) at Purdue University

Julio López Montes, Professor and Director of the Horticulture Innovation Lab Regional Center at Zamorano University

Ramadhani Majubwa, Professor at Sokoine University of Agriculture

2:15 p.m. **Doing Business with Feed the Future Innovation Labs**

Moderated by Peter Saling, Associate Director of Agriculture and Volunteer Programs for Winrock International

Jan Middendorf, Associate Director for the Sustainable Intensification Innovation Lab

Erin McGuire, Associate Director for the Horticulture Innovation Lab

Shibani Ghosh, Associate Director for the Nutrition Innovation Lab

3:00 p.m. **Networking Break, Technology Fair and Trellis Fund Poster Gallery**

Flash talk technology fair. Poster gallery from Trellis Fund Summit participants, including impacts of Trellis Fund micro-grants. See more information about the Trellis Fund on p. 11.

3:30 p.m. **World Café – Identifying Key Areas for Investment and Partnership in Horticulture for Development**

Facilitated by Jessie Vipham, Assistant Professor at Kansas State University and Detlef Virchow, Head of Programming at Plan International Germany

Divide into groups by topic to find opportunities for future collaborations.

4:30 **Funding Innovations in Horticulture**

Moderated by Robert Bertram, Chief Scientist at USAID's Bureau for Food Security

Elisa Burrows, Portfolio Manager for Feed the Future Partnering for Innovation at Fintrac

Sheila Assibey Yeboa, Project Manager for HortiFresh SNV

5:45 p.m. **Closing Keynote – From Feeding to Nourishing a Growing World**

Elizabeth Mitcham, Director of the Horticulture Innovation Lab

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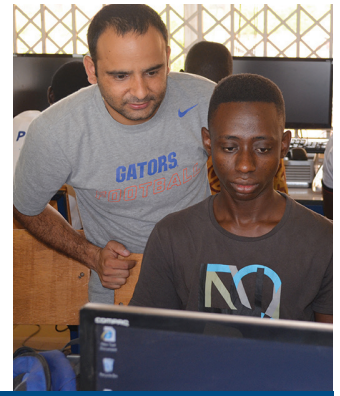
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## Horticulture Innovation Lab: Trellis Fund

Engaging U.S. graduate students in international development

The Horticulture Innovation Lab’s Trellis Fund connects organizations in developing countries with U.S. graduate students who have agricultural expertise, generating benefits for both the students and the in-country institutions. Together, they collaborate on short-term projects to address horticultural challenges faced by local farmers.

Started in 2011 by UC Davis graduate students, the Trellis Fund endeavored to support local in-country organizations that are already well connected to smallholder farmers, while also providing international experience to tomorrow’s agricultural researchers. Organizations apply for a small horticulture-focused grant, and each grant awardee is matched to a knowledgeable graduate student who serves as a consultant on the project.

**12,675**  
participants trained

including 65 percent women. Trellis Fund projects support smallholder farmers with new knowledge on topics from soil health to postharvest processing. In addition to supporting more than 375 extension meetings, Trellis outreach has also established more than 260 demonstration plots.

**60** in-country organizations

supported in 17 countries with Trellis Fund grants. Small grant awards of \$2,000 - \$4,000 lead to big impact, with a total of \$182,000 invested. Organizations can build off each activity and receive multiple Trellis Fund grants over time.

**76** students applying lessons globally

from the Horticulture Innovation Lab’s partner institutions – including North Carolina State University, University of Hawai’i at Mānoa, University of Florida, UC Davis and Cornell University. Student alumni have continued into careers in domestic agricultural research, agricultural extension, and international agricultural development.

### Trellis Fund Summit this week

This week the Horticulture Innovation Lab is hosting more than 30 alumni of the Trellis Fund program – both students and grant awardees – from 10 countries for the Trellis Fund Summit. Part of an ongoing commitment to adaptive management, the Trellis Fund Summit will reflect on program success, lessons learned, and ideas for the future. Trellis Fund Summit participants are also attending the “Colorful Harvest” conference, and will finish their week with a workshop focused on fundraising and grant writing, followed by a local farm visit.

**Learn more about the Trellis Fund model:** An evening breakout session will focus on “Building scientific and organizational capacity by engaging local partners and young scientists,” with 5-minute talks and interactive discussions about lessons learned. Join at 7 p.m. on Tuesday, March 26, in the Hamilton Room. See p. 3 for details.



<http://horticulture.ucdavis.edu/trellis>

# Partner with the Horticulture Innovation Lab

The Feed the Future Innovation Lab for Horticulture advances fruit and vegetable innovations, empowering smallholder farmers to earn more income while better nourishing their communities. Horticulture solutions can reduce women's labor, reduce waste between the farm and the market, and increase the availability of highly nutritious fruits and vegetables at markets.

**Regional centers for horticulture production and postharvest training:**

Educating in-country professionals in postharvest practices and horticulture technologies. We partner with national universities and agricultural leaders to build hubs for horticultural education and research.

**Value chain analysis:** Investigating new opportunities for partnerships and efficiency by understanding relationships between stakeholders in the value chain and their context.

**Technology innovation:** Exploring new ideas and concepts in improving productivity, food quality, or postharvest practices.

More information at <https://horticulture.ucdavis.edu>.



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