



Horticulture for Nutrition

The Supply-Side: Markets and
Home production



Supply Options for Horticulture Products

Gardens

Purpose - Nutrition

Crops – Dietary gaps

Intervention Audience– Many community members with CU2, CU5, PLW

Audience of final product– HHs that garden (CU2, CU5, PLW)

Value Chain/Market

Purpose – Income (some nutrition)

Crops – Profitability First/ Nutrition
2nd

Intervention Audience– Selected/few community members

Audience of final product– Local/Regional/ International Market; maybe HHs CU2, CU5, PLW



Common Consideration

- Poor soil quality – composting, intercropping, mulch
- Sustainable seed supply – last mile/private sector
- Water resources
- Affordable post-harvest storage/processing
- Women workload/energy
- Knowledge on horticulture contributing to nutrition including indigenous vegetables

Considerations by supply type

- Gardens
 - Garden types align with the context
 - Crops that align with nutrient gaps including indigenous vegetables
 - Seasonal planning/diversify over time – succession planting
 - Complementary activities
- Value Chain/Market Suppliers
 - Demand creation
 - Use of income for nutrition
 - Impact investment with private sector

