

# M-LIMA PLATFORM



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## Definition

M-LIMA is the platform that is meant to improve the productivity of farmers and connect them to different markets and stakeholders via web and mobile technologies using USSD and SMS Channels.

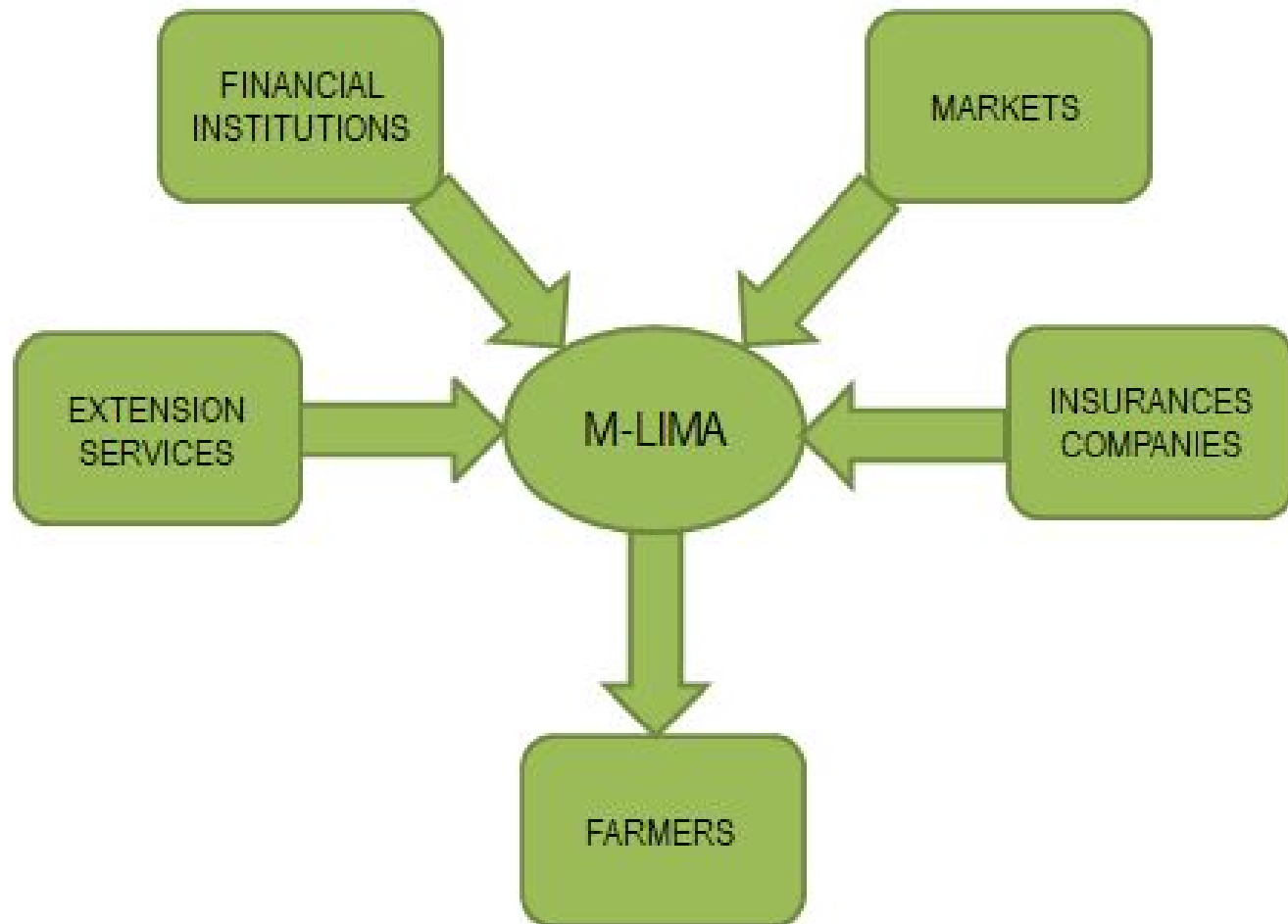
## Purpose

M-LIMA project is committed to delivering value to the value chain and dedicated to improve the lives of the rural poor farmers and transforming their farms in viable businesses that will in turn boost our economic growth

## Mission

Dedicated to provide ICT solutions for smallholder farmers to make their agricultural business more profitable.

# M-LIMA LINKS DIFFERENT STAKEHOLDERS WITH A FARMER



ALL THESE INFORMATIONS A FARMER GET IT THROUGH TWO  
TECHNOLOGIES:  
USING MOBILES AND WEB;



# The M-LIMA project has three main objectives, namely:

1. To achieve national and regional food security



2. To improve farmers livelihoods through increased smallholders income



3. Educate the rural community on practical use of ICTs.



Up-to date M-LIMA platform has 10 cooperatives around 10,000 farmers in all provinces and different districts of Rwanda.  
(See table below)

NAME OF COOPERATIVE	NUMBER OF MEMBERS	LOCATION IN DISTRICT
IZMGM	500	BUGESERA
UMUCYO	3114	BUGESERA
INDAKUKI	455	BUGESERA
KOBIBINYA	53	KIREHE
COACMU	730	KIREHE
Kaidu	100	RUBAVU
IMPUZABAHINZI	111	RUBAVU
IMPABARUTA	784	KAMONYI
KOTU	1098	RUHANGO
COAMV	152	MUSANZE

## Why M-LIMA platform? What makes it Unique?

- ✓ *Information provided on our platform is easily accessible on a mobile phone and within a farmer's reach*
- ✓ *Our mobile solutions are community driven and tailor-made to farmer's needs.*
- ✓ *the farmers' harvest and stock is exposed, visible and transparent to a wider local, regional and international market.*
- ✓ *Farmer's farms are digitized allowing them a chance to get a bank loan and receive technical guidance throughout the farming cycle to produce quality harvest for the market.*

M-LIMA platform promotes the farmers' bargaining power to get value for their commodities on regional markets through mobile bidding





The main goal is to ensure food security and improving standard of living of farmers.



To access the M-LIMA platform you just need to use the short code \*515# and receive the different service we offer to farmer  
M-LIMA platform making a difference in farmer's lives



# Investing in Horticulture as



# FOR MORE INFORMATION

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DIAL \*515# (MTN NETWORK)

THANK YOU FOR YOUR KIND ATTENTION