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INNOVATION LAB

UC DAVIS
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Experience from Rwanda and Burkina Faso

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Agribusiness Associates Inc.





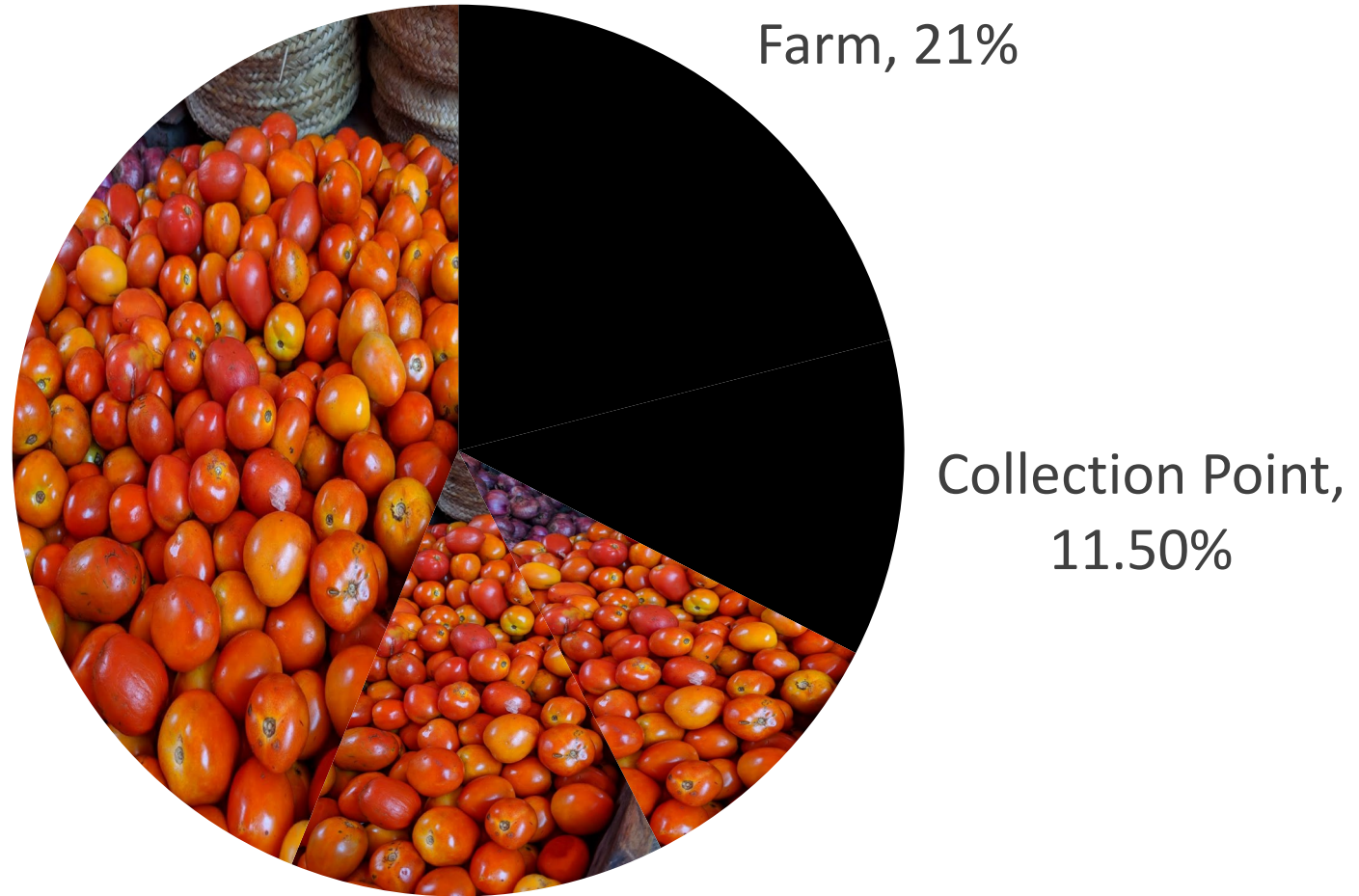
Tomatoes journey from Farm to Table



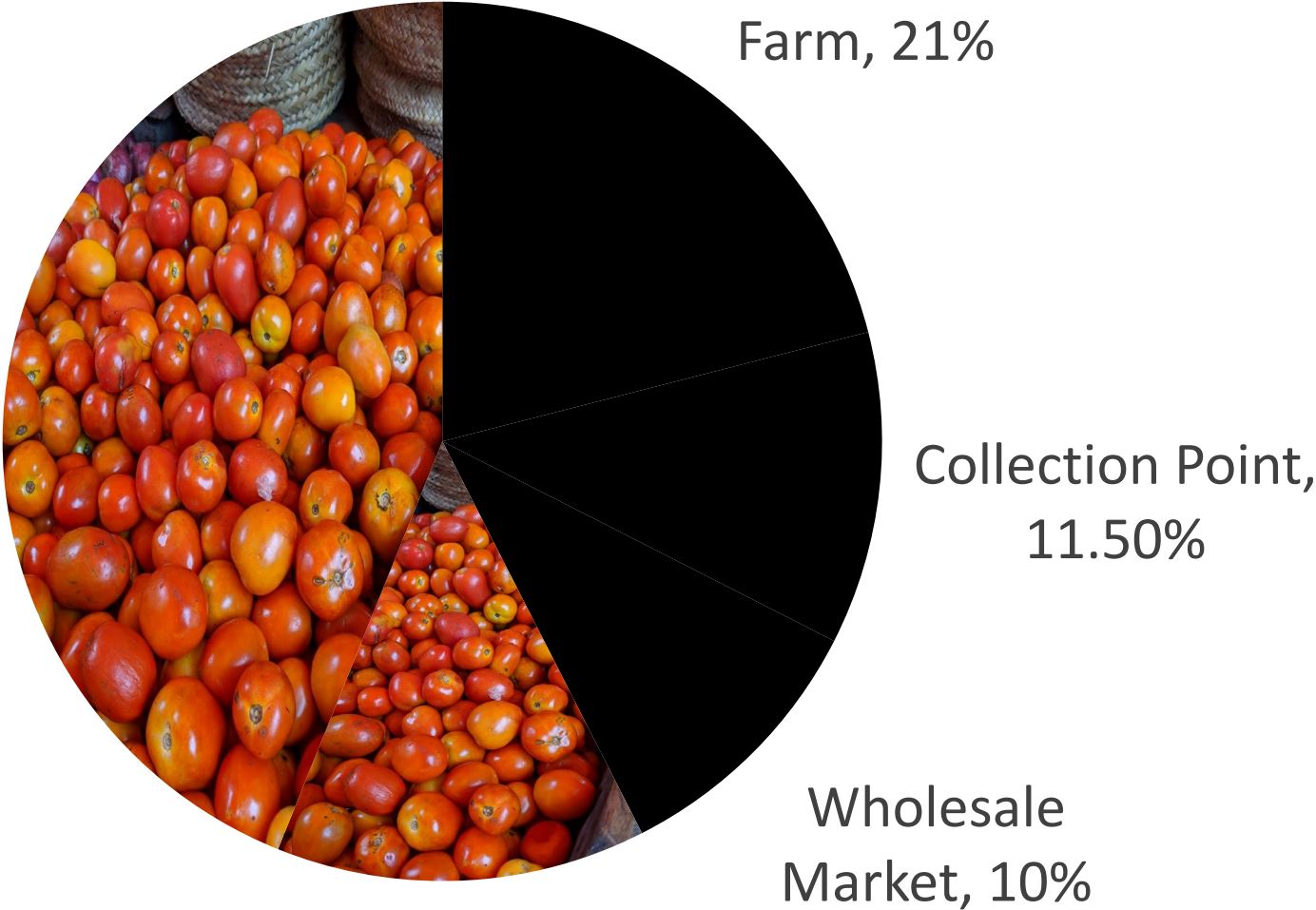
Tomato Loss



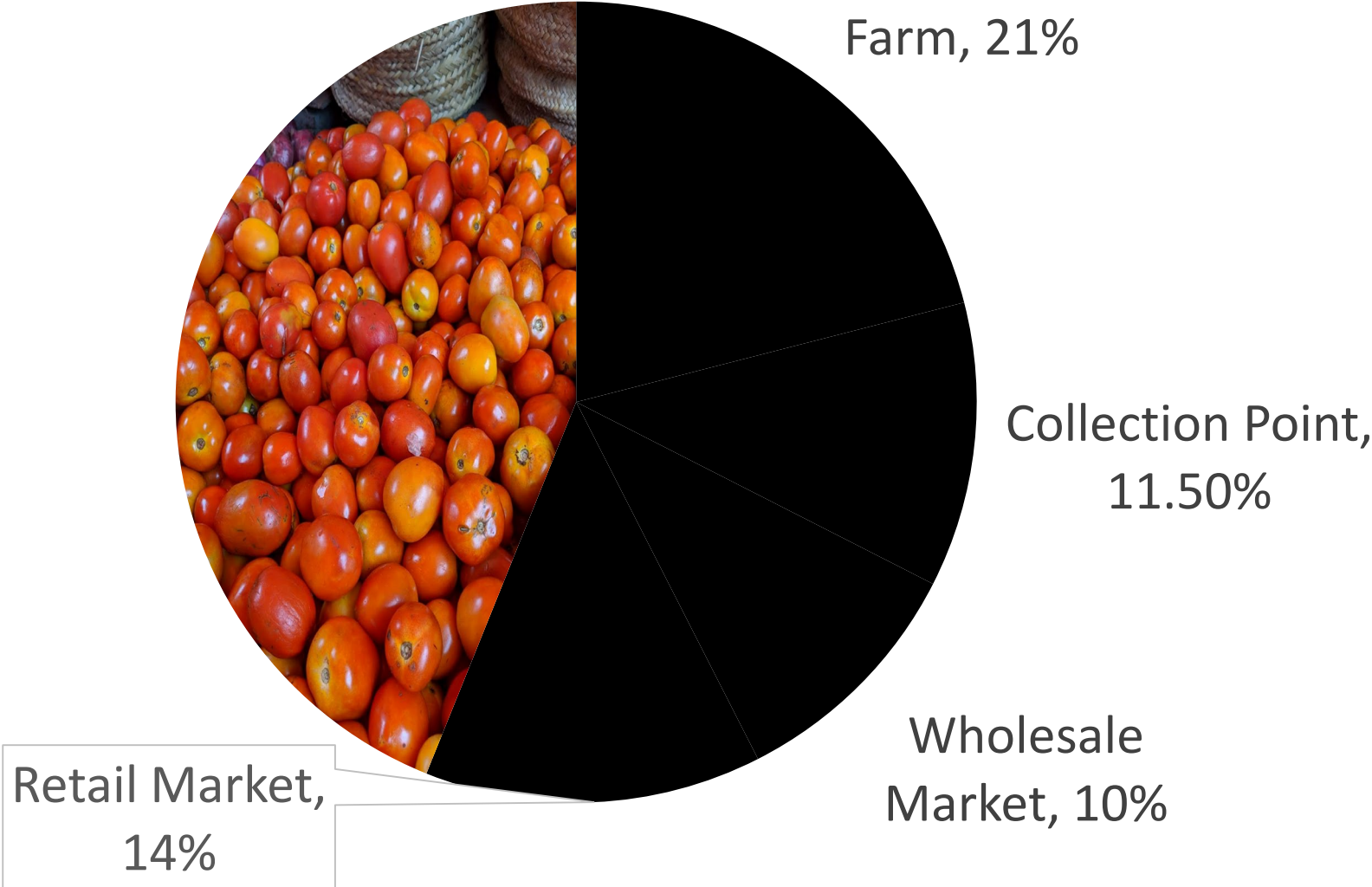
Tomato Loss



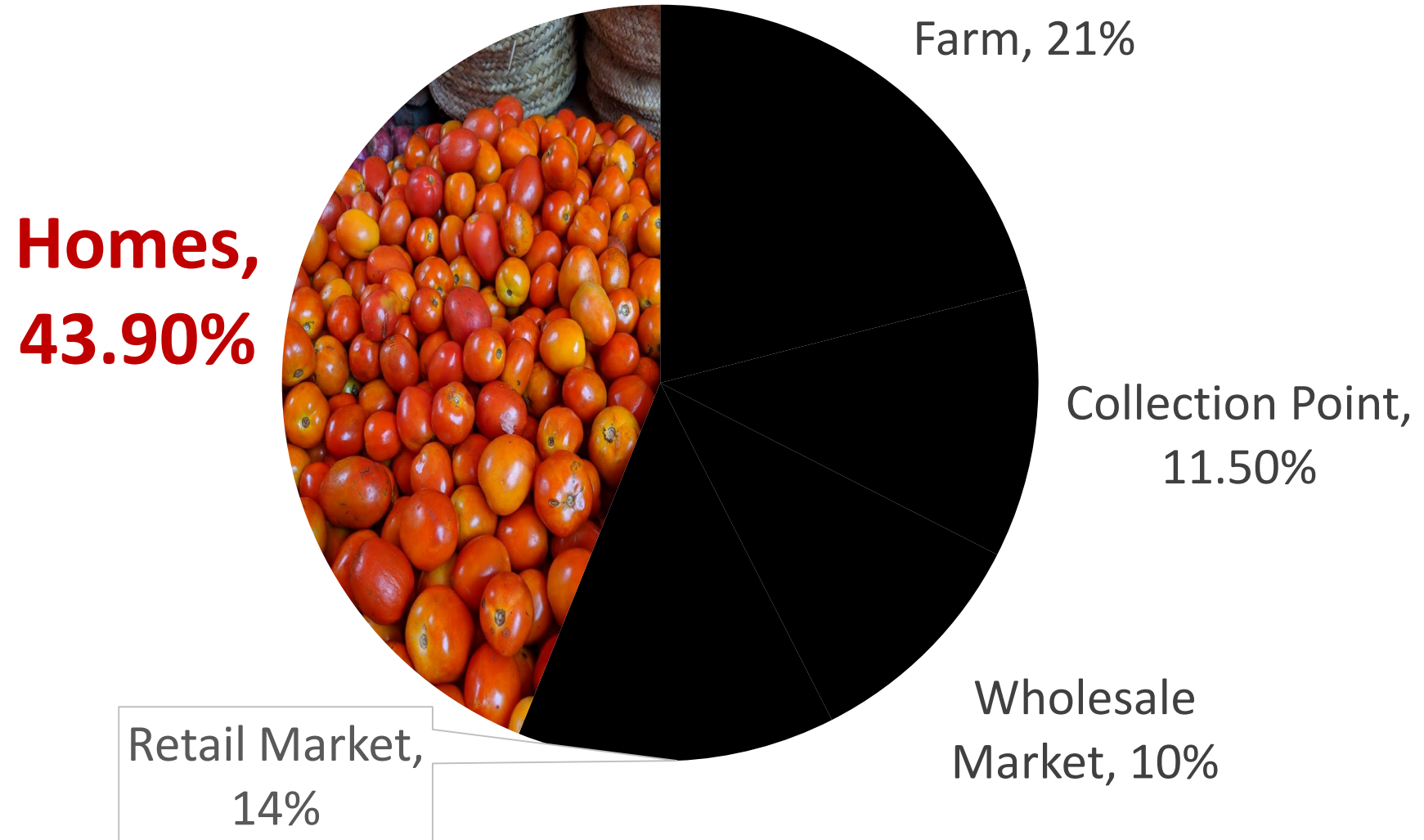
Tomato Loss



Tomato Loss



Tomato Loss









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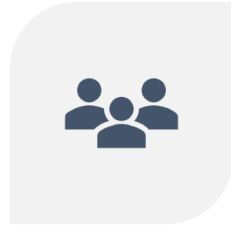
By using improved seeds and production practices, postharvest best practices, crates, ZECs and cold room I have nearly reduced my losses to zero. My market center is a success and I'm on my way to opening a second market!

**Serge Ganza
Africa Food Supply**

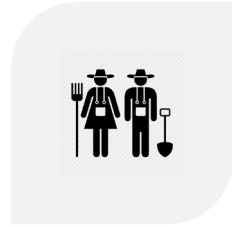
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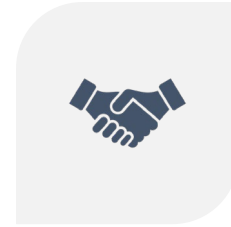
FRAME POST-HARVEST INTERVENTIONS WITHIN THE MARKET SYSTEM



INVOLVE DIFFERENT TYPES OF IN-COUNTRY PARTNERS



BUILD FARMER CAPACITY WITH ON FIELD HAND-HOLDING



CREATE PARTNERSHIPS WITH EARLY ADOPTERS



CATALYZE ENTREPRENEURSHIP



DELIVER RESULTS THAT ARE VALUED

Strategies for success

Reach me



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This presentation is made possible by the generous support of the American people through the United States Agency for International Development (USAID). The contents are the responsibility of the Horticulture Innovation Lab and do not necessarily reflect the views of USAID or the United States Government.