Store It Cold

CoolBot!

What is the CoolBot?

- Created by a small farmer for small farmers
- DIY Walk-in Cooler
- Savings vs traditional coolers
- Over 50,000 unit sold, shipped to 70 countries

CoolBot for International Post Harvest Loss

- UC Davis
- USAID and Feed the Future Partnership



Honduras

- Technology Commercialization Grant
- Overcoming cold chain issues
- Local Business Partners:
 - Universidad Zamorano
 - Walmart and Hortifruti
 - Banrural



Guatemala

- Launch Events
- Expo ArgroVision
- Local Business Partners:
 - Industrias Servin
 - Fundación Genesis Empresarial
 - Expo AgroVision



International Updates

- Latin America
- South Africa
- Global Scalability

