# Store It Cold

CoolBot!

### What is the CoolBot?

- Created by a small farmer for small farmers
- DIY Walk-in Cooler
- Savings vs traditional coolers
- Over 50,000 unit sold, shipped to 70 countries

## **CoolBot for International Post Harvest Loss**

- UC Davis
- USAID and Feed the Future Partnership



#### Honduras

- Technology Commercialization Grant
- Overcoming cold chain issues
- Local Business Partners:
  - Universidad Zamorano
  - Walmart and Hortifruti
  - Banrural



#### Guatemala

- Launch Events
- Expo ArgroVision
- Local Business Partners:
  - Industrias Servin
  - Fundación Genesis Empresarial
  - Expo AgroVision



## International Updates

- Latin America
- South Africa
- Global Scalability

