

INCORPORATING GENDER INTO RESEARCH AND PROJECT DESIGN

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Feed the Future Innovation Lab for Collaborative Research on Horticulture

2015 Annual Meeting

Lusaka, Zambia



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WHY DOES GENDER MATTER?

- Sex versus gender
- Gender equity as a basic human right
- Data on women's role in agriculture are limited
- Women play a key role in agriculture but face challenges



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BARRIERS TO WOMEN'S PARTICIPATION IN AG

- Land (quality and tenure)
- Inputs and (Natural) Resources
- Seeds & Technology
- Credit/Financial institutions
- Education
- Training
- Labor
- Health and Safety
- Market information
- Transportation/Mobility
- Non-farm income
- Time
- Agency
- Cultural norms



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INCORPORATING GENDER

- Quantitative approaches
- Qualitative approaches
- Combine quantitative and qualitative methods (mixed methods)



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INCORPORATING GENDER

- Specific issues will vary with the local context (Sensitivity to local gender norms, women's participation in the economy, women's public participation, etc., a must)
- Ask the right questions – roles, empowerment/decision-making, time allocation, etc.
- How does the proposed intervention (policy, technology, etc.) affect men and women, their roles and responsibilities, time allocation, intra-household balance of power, etc.?
- Interventions are not gender neutral – they will have differential effects on men and women.



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GROUP ACTIVITY: IDENTIFYING & INCORPORATING GENDER IN YOUR PROJECTS

- How does gender play into your project?
- What resources (natural, financial) are needed for your project? Do women have access to these resources? If not, could this be mitigated?
- Do gender differences work to the disadvantage of women? In what ways?
- Are there cultural barriers that could limit women's participation? Could these be mitigated?
- How could your project affect intra-household dynamics? Could it increase the differential in power if men gain while women do not? If it benefits women, how can we ensure men buy-in without appropriating the project?
- Can you incorporate gender into your information gathering and program delivery? How?



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