

HOW DO WE MEASURE PROGRESS & PLAN FOR IMPACT

Role of Innovation Labs

- Research to develop technologies & practices
- Build local research capacity to continue these functions beyond life of project
- **Research to understand impact pathway: test development theories**
- Spectrum of research to development application

Out of the weeds: impact pathway

- Measure progress
- May identify need for research *on* impact pathways
- Position research findings for application (positive & negative findings) – “scaling”

FEED THE FUTURE GOAL

Sustainably Reduce Global Poverty & Hunger

INDICATORS:

Prevalence of poverty &
Prevalence of underweight & stunted children

OBJECTIVE

INCLUSIVE AGRICULTURE SECTOR GROWTH

OBJECTIVE

IMPROVED NUTRITIONAL STATUS
(WOMEN & CHILDREN)



Improved agricultural productivity



Expanded markets & trade



Increased investment in agriculture & nutrition-related activities



Increased employment opportunities in targeted value chains



Increased resilience of vulnerable communities & households



Improved access to diverse & quality foods



Improved nutrition-related behaviors



Improved use of maternal & child health & nutrition services

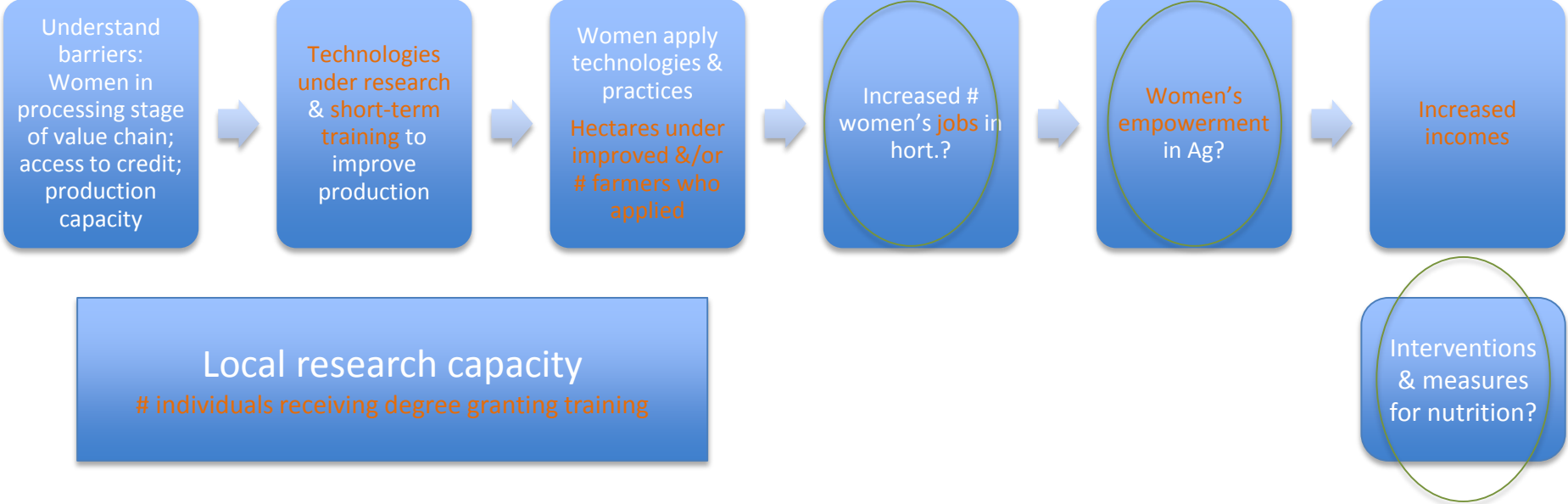
Thinking through impact pathway: **your project**

- Use results framework & indicators to help define pathway and how you measure progress
- What is sequence of outputs → outcome → impact (*likely beyond your project*)
- For technology/practice/understanding/capacity, what is sequence to go from
 - Research to application (output to outcome)?
 - Do the current indicators allow you to measure progress?
 - Gaps within your project when map this out?

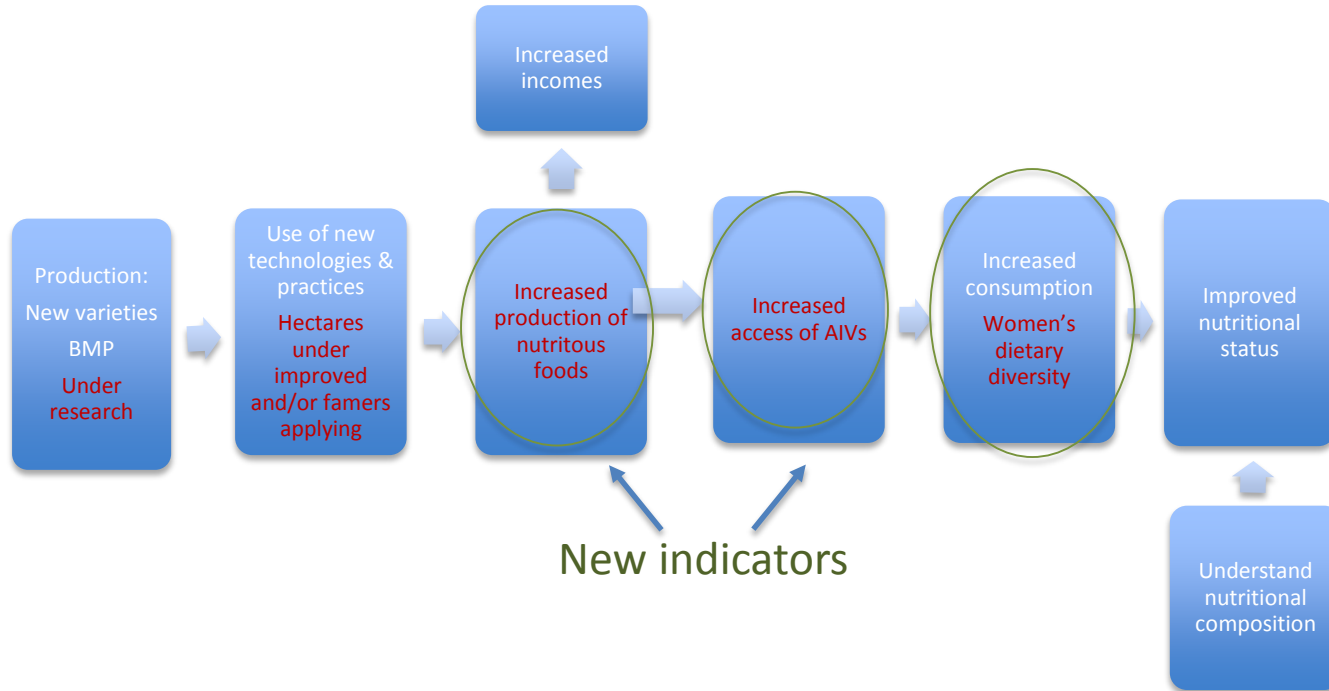
Impact pathway: **scale beyond your project**

- Going beyond your direct interventions
- Complex situations: no one project has full solution
- What else is needed to achieve impact?
 - Other tools, knowledge, connections
- Who will take your outputs/outcomes from pilot to scale?
- How to position your outputs & outcomes to link up with these other enabling conditions?

Empowering women in Honduras



African indigenous vegetables



So...what are we doing now?

- **Sketch impact pathway**
 - Gaps in interventions to move along path?
 - Leveraging development theory rather than missing existing tools or reinventing wheel?
- **How measure progress along that path within your project**
 - Gaps in new results framework indicators?
- **How to position your products for impact**
 - Who will extend/market technologies or practices?
 - Thought leadership to impact how do development