

# INNOVATION CENTER FOR VEGETABLE and FRUIT

## “THE NEED FOR CHANGES”

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# THE TARGET GROUP

- ▶ **Small Farmers, Groups of Women and Young Rural People**



# ¿What Things Need to be Changed?

## ► Poverty, Low Income and Low Knowledge



¿ What is this ?



# ¿What do We have for Farmers?

## ▶ APPROPRIATE TECHNOLOGY



# ¿What do We have for Farmers?

## ▶ WAYS TO PRODUCE EFFICIENTLY



# ¿What do We have for Farmers?

- ▶ **ON FIELD RESEARCH ACCORDING TO THEIR NEEDS**



# ¿What do We have for Farmers?

- ▶ **GOOD AND APPROPRIATE WAYS TO CONNECT THEM TO THE LOCAL MARKET**



Good and Quality  
Production



Quality and safety of  
Products



Proper Packages  
For Market

# ¿HOW TO DO THIS?

- ▶ **BE AWARE OF THEIR NEEDS AND DISCUSS WITH THEM THEIR OPPORTUNITIES**





# ¿HOW TO DO THIS?

- ▶ **ESTABLISH WITH THEM A FFS WITH THEIR OWN CURRICULUM**



# ¿HOW TO DO THIS?

- ▶ **FOCUS ON FSN OR MARKET PRODUCTION OR BOTH**



# ¿HOW TO DO THIS?

- ▶ **IDENTIFY THE MOST ACCURATE TECHNOLOGY FOR FARMERS' CROPS**



# ¿HOW TO DO THIS?

- ▶ **ESTABLISH AND DEVELOP ON SITE FIELD PLOT AS AN EXAMPLE**



# ¿HOW TO DO THIS?

- ▶ **THREE OR FOUR CROP CYCLES ARE NEEDED TO OBTAIN RESULTS**



# CENTER ACTIVITIES

## ▶ PRODUCTION OF TECHNICAL MATERIAL FOR FARMERS

- .Handouts
- .Books
- .Pictures
- .Magazines



# CENTER ACTIVITIES

## ▶ CAPACITY-BUILDING AND TRAINING IN POSTHARVEST, AGRICULTURAL PRODUCTION, FFS METHODOLOGY



# CENTER ACTIVITIES

## ▶ ON FIELD RESEARCH WITH ZAMORANO STUDENTS AND OTHER UNIVERSITIES





# CENTER ACTIVITIES

## ▶ VALIDATION AND DEVELOPMENT OF TECHNOLOGIES FOR SMALL FARMERS



# CENTER ACTIVITIES

## ▶ RAISING FUNDS FOR PROJECTS IN FOOD SECURITY AND AGRICULTURE PRODUCTION IN C.A.

Name	Place
KOLPING/Germany	Honduras
VECOMA/Danish	Honduras
FINTRAC/USAID	Honruras
MINED/Government	El Salvador
Mas Riego/ USAID	Guatemala
SNV/Holland	Nicaragua

# CENTER ACTIVITIES

- ▶ **ACTUALLY IT WORKS WITH MORE THAN 5 NGOs, 4 GOVERNMENTS AND 2 AGRICULTURE FUNDATIONS AS KEY PLAYERS IN THE REGION**



# ¿WHAT IS NEXT?

- ▶ **HOPEFULLY WE HAVE THE OPPORTUNITY TO WORK WITH YOU AND TO BUILD TOGETHER A BETTER RURAL WORLD WITH QUALITY AND SAFE FOOD.**



